

Male cancer awareness at work:

How your business can make a difference



Each year in the UK, over 50,000 men are diagnosed with prostate, testicular or penile cancers, and the numbers are rising. Men's reluctance to talk about their health is an ongoing challenge.

Workplaces offer a key opportunity to get men talking and learning more about the risks, the signs and the symptoms.

And the more they know, the more likely it is that men will seek early diagnosis, improving health outcomes and reducing time lost through ill health.

That's why we work with a wide range of businesses to break down the barriers, drive awareness and encourage more openness around male cancers in the workplace.



What we can offer

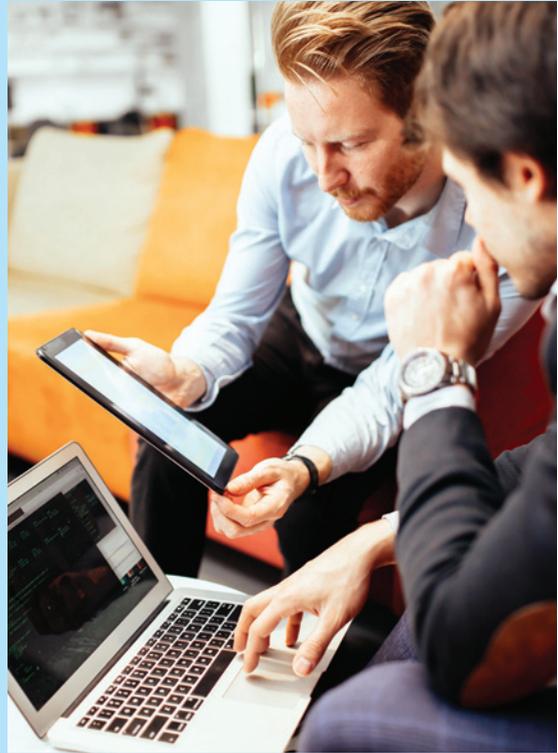
Orchid can work alongside your existing health initiatives or we can create bespoke programmes to suit your needs:

- We offer Health talk presentations covering information around symptoms, self-checking and what to do if you have concerns. All talks are given by our Orchid Male Cancer Information Nurses and are followed by an informal Q&A session.
- Employees who have concerns will be signposted to our National Male Cancer Helpline or to the most appropriate healthcare professional to meet their needs.
- We also provide access to our portfolio of bespoke high-quality publications, posters and resources about the three male cancers.
- Our materials are designed using non-jargon language, visuals, and even humour to address difficult issues and deliver important male cancer messages in a sensitive but impactful way.

Why work with us?

Health and wellbeing have never been higher on the business agenda. The physical and mental wellbeing of staff has one of the largest impacts on the costs of a business – making it a critical concern for any organisation.

- Employers today must support a diverse workforce of employees many of whom are working until later in life. With this comes an increasing risk of ill health. So developing a positive attitude to health and wellbeing is crucial both to employees and to the bottom line.
- Men who self-check for cancer symptoms are more likely to present early, leading to improved health outcomes and a reduction in time off work through ill health.
- It is also widely recognised that workers appreciate employers who can demonstrate that they take employees' health seriously. This impacts positively on workplace morale, motivation – and productivity.



“Our health events in the workplace receive positive feedback about their impact both from men who commit to self-checking and from women who are interested in obtaining information for the men in their lives and how best to support them.”

Let's work together

Get in touch today to talk about how we can work in partnership to create a positive impact at your workplace.

Email lucy.noakes@orchid-cancer.co.uk

About Orchid

We are a small, influential charity, solely dedicated to improving the lives of men of all ages who are at risk of, or affected by male cancer.

For over 20 years we have been working to save men's lives from prostate, testicular and penile cancer through a range of support services, education and awareness campaigns, and a world-class research programme.

www.orchid-cancer.co.uk

