

ORCHID CANCER APPEAL  
*Annual report and financial  
statements 2023–2024*

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**Orchid:  
here for  
those who  
need us  
most.**

# ORCHID CANCER APPEAL

## *Annual report and financial statements 2023–2024*

### Board of Trustees

Mr D Badenoch	
Mr W Cohen, Treasurer	
Mr J Shedden	(appointed 7 December 2023)
Mr CS Osborne, Chair	(resigned 14 April 2025)
Mr B Ayres	(resigned 14 April 2025)
Mr PG Bracher	(resigned 14 April 2025)
Mr M Bryan-Brown	(appointed 4 December 2024, resigned 14 April 2025)
Mr S Harris	(resigned 14 April 2025)
Mr M Kibblewhite	(resigned 11 September 2024)
Professor RTD Oliver	(resigned 24 January 2025)
Professor P Rajan	(appointed 7 December 2023, resigned 13 April 2025)
Dr J Reddy	(appointed 4 December 2024, resigned 14 April 2025)

### Chief Executive

Mr A Orhan

### Independent Examiner

Moore Kingston Smith LLP  
6th Floor, 9 Appold Street,  
London EC2A 2AP

### Accountants

JS2 Limited  
1 Crown Square, Woking,  
Surrey GU21 6HR

### Legal advisors

Farrer & Co  
66 Lincoln's Inn Fields,  
London WC2A 3LH

### Bankers

HSBC Plc  
20 Electric Parade,  
George Lane,  
South Woodford,  
London E18 2LX

### Registered Office

60 Gray's Inn Road,  
London WC1X 8AQ

Tel 020 3745 7310  
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Registered in England with the  
Charity Commission No.1080540

Company Limited by Guarantee  
Registered in England  
No. 3963360

## Welcome from Colin Osborne MBE, Honorary President

I am pleased to share the significant strides our charity has made in the financial year 2023-2024 in the fight against prostate, testicular and penile cancers.

Data released in January 2025 showed that early cancer diagnosis relating to 13 of the most common cancers in England had reached the highest ever level. This reflects the ongoing efforts by healthcare professionals, and the targeted campaigns delivered by charities including Orchid, which have helped achieve this positive outcome.

To help men avoid late diagnoses with poorer outcomes, one major priority last year was to educate people about male cancers, helping them understand who is at risk and to recognise potential signs and symptoms. In response to rising male cancer cases in the UK, Orchid's Nurse led services were promoted widely. For the first time, our Freephone Male Cancer Helpline was available 5 days a week, offering confidential support and information to callers, as well as signposting to other Orchid services.

Orchid's roots are in research and last year we were delighted to support two different research areas. One was the Robert Lane Tissue Bank, and the other work explored whether bacteria could be used to predict who will develop aggressive or recurring prostate cancer.

Orchid was so proud when, out of over 500 applications, our charity was announced as one of ten winners of a 2024 GSK Impact Award in March. The awards are run in partnership with The King's Fund and recognise and reward charities doing outstanding work to improve people's health and wellbeing. This award provides Orchid with an important quality mark.

Ali Orhan continued to lead the charity throughout the year. His was a dual role of CEO and Director of the Overcoming the Barriers to Engaging with Prostate Cancer programme for the first part of the year, and then from August, Director of the Active Participation in Male Cancer Awareness in Prisons programme. We are grateful to the National Lottery Community Fund for their support for these two innovative pieces of work.

*Orchid was so proud when, out of over 500 applications, our charity was announced as one of ten winners of a 2024 GSK Impact Award*

### Governance matters

We were delighted to welcome two new Trustees during the year: Professor Prabhakar Rajan and Jerry Shedden in December 2023. Mark Kibblewhite stepped down during the year, and I would like to recognise his tremendous contribution, including as an active member of the Finance Committee.

It was with great sadness that we heard in July of the death of former Trustee Lord Robert Fellowes, who had served as Queen Elizabeth II's private secretary. Lord Fellowes' steadfast commitment, wisdom, and leadership were instrumental in advancing our mission to fight male cancers and support those affected by these devastating diseases.

The composition of the Board was discussed throughout the year. This led to a governance audit in Spring 2025 using the template of the Charity Governance Code and the Charity Commission's governance recommendations. As a result of this exercise, a decision was made to reduce the size of the Board. From April 2025 a consolidated and focussed group of Trustees became responsible for the good governance of our charity.

Having stepped down as a Trustee and Chair of the Board of Trustees, I was delighted to accept the invitation to continue to play a role in Orchid as an Honorary President. Professor Tim Oliver also became an Honorary President in recognition of his significant contribution to the charity.

I would like to thank all the Trustees who served from the beginning of the reporting year onwards and who participated in the governance review and then stepped down in April. We remain very grateful for their offers of support and best wishes for the future.

As we move forward, we remain committed to saving men's lives from prostate, testicular and penile cancer. This will only be possible with the help of our many supporters and volunteers who champion our work. Thank you to you all.

Colin Osborne MBE

## Orchid – here today, giving hope for the future

As CEO of the Orchid Cancer Appeal, it is my honour to reflect on the remarkable progress we have achieved together over the past year, from October 2023 to September 2024. This period has been one of growth, innovation, and dedication as we continued our mission to combat male-specific cancers.

We have made significant strides in raising awareness, expanding support services, and advancing research. Key achievements during this time include:

- **Community outreach:** 2024 saw the completion of the Overcoming the Barriers to Engaging with Prostate Cancer programme. Through this a dedicated team of Volunteer Community Champions worked tirelessly for 3 years across ten cities outside London, reaching an incredible 33,977 individuals with vital information about prostate cancer.
- **Penile Cancer Programme:** With the securing of new funding, we initiated the Four Nations Penile Cancer Programme. This effort is aimed at raising awareness and enhancing support for those affected by this rare but impactful condition.
- **Support services:** Our Freephone Confidential Helpline has remained a lifeline for those affected by male-specific cancers. Additionally, a specialised telephone counselling service was made available to support those navigating penile and testicular cancer diagnoses.
- **Male Cancer Awareness Week:** September 2024's digital campaign which reached over 400,000 people had a nostalgic feel with a "Focus on Facts." The Week saw a series of posts about prostate, testicular and penile cancer, and the support Orchid can offer.
- **Research advancements:** In our commitment to advancing scientific understanding, we increased our investment in research, awarding grants for innovative prostate cancer studies. The Robert Lane Tissue Bank, a vital international resource for research into male-specific cancers, continues to be at the forefront of our efforts.

The year's accomplishments are a testament to the unwavering dedication of our donors, fundraisers, volunteers, staff, and trustees. In a challenging year for our fundraising, your support has been the cornerstone of our success, and we are deeply grateful for your commitment to this critical cause.

We were privileged to have one of our Trustees join the staff team to lead a strategic planning day, a pivotal step in shaping our future direction and developing operational plans. This collaborative effort reflects our shared commitment to tackling male-specific cancers with renewed focus and purpose.

With your support, Orchid remains strong, committed, and ready to face the future. As we look ahead, we do so with optimism, determination, and an unyielding dedication to our mission. Together, we will continue to save lives, support families, and drive forward in the fight against male cancers. Thank you for standing with us.

With gratitude  
Ali Orhan  
CEO, Orchid Cancer Appeal

*We have made significant strides in raising awareness, expanding support services, and advancing research*

# The year in review

1 October 2023 – 30 September 2024



LEFT: The Orchid team accepting the award at the 2024 GSK IMPACT Awards

**T**he incidence of prostate, testicular and penile cancer has been increasing, and there is currently an annual combined total of over 58,000 new cases each year in the UK.

These cancers can be aggressive, life-changing, and devastating to families. Furthermore, they can strike at any age and in any walk of life. While medical advancements have improved outcomes, many men are still diagnosed too late and over 12,000 lives are lost to these cancers each year in the UK.

In response to the rising numbers of people diagnosed, and the impact of a diagnosis, Orchid worked throughout the year to support anyone affected through our Nurse-led services. We also worked across the four nations to help people learn about risk factors, potential signs and symptoms, and the benefits of an early diagnosis. Additionally, the charity invested in research to benefit both current and future generations of men, supporting two areas of work in the year.

## Mark of Excellence

It was a huge honour that Orchid’s work was recognised when the charity was announced as one of ten winners of a 2024 GSK IMPACT Award (run in partnership with The King’s Fund). These awards recognise charities doing outstanding work to improve people’s health and wellbeing. The award name ‘IMPACT’ comes from: Innovation, Management, Partnership, Achievement, Community focus and Targeting need, and we were proud that assessment showed our work and charity to meet those demanding criteria.

## Double the reach

Orchid increased our reach during the year. For example, the number of male cancer leaflets, booklets and posters distributed through awareness activities such as Roadshows, our Volunteer Community Champions, talk and presentations was more than double that of the year before.

## Helpline increase

The hours of the Orchid Male Cancer Helpline increased, and for the first time since it was set up ten

years ago, our two part-time Male Cancer Nurse Specialists were on hand to support callers from 9am to 5.30pm Monday to Friday. Accurate information about penile cancer is hard to find, and during the year, around 50% of calls related to this rare cancer.

Calling the Helpline makes a difference and in 2023-2024, 80% of people said calling the Helpline and speaking to an Orchid Male Cancer Nurse Specialist helped them with their query, and 90% of healthcare professionals felt it helped them with a patient.

## Positive feedback, unique service

Orchid continued to offer our telephone counselling service for those diagnosed with the rare testicular or penile cancer. Nurses on the Helpline assessed callers’ needs, and where relevant, men were referred to this unique service.

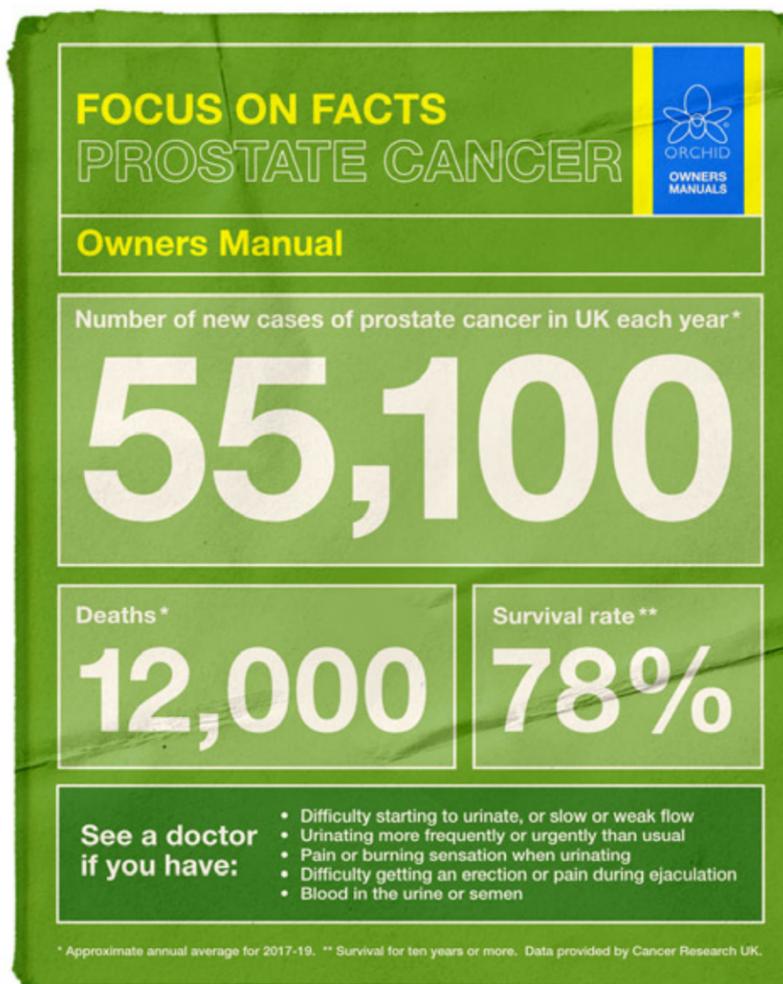
Evaluation is positive, and in the words of one man who benefited during the year: “I was supported, listened to and guided in a way that helped me adjust to the new me, be prepared for the what ifs of surgery and treatment, realise that no matter the outcome, I could still find joy in my body.” To complement and supplement existing services, a new offer of mentoring for men who have been diagnosed with testicular cancer was introduced.

## On the road again

Cancers found early are often the easiest to treat with the best prognosis, and therefore male cancer education remained a priority. Day long Male Cancer Information Roadshows were delivered in the heart of targeted communities and provided 7,703 people with the opportunity to learn about male cancers and talk about any concerns. Our reach through our Health at Work talks increased, as our Male Cancer Nurse Specialists delivered informative talks both in person and virtually with the latter bringing a wider geographical reach.

## Focusing on facts

Social media and digital activity continued to play a huge role in educating people about male cancers and the bespoke support services Orchid can offer. One



*'Focus on Facts' during Male Cancer Awareness Week took inspiration from mechanics' manual to set out the facts and figures associated with each of the male cancers.*

example was Orchid's Male Cancer Awareness Week in 2024 'A Focus on Facts' which highlighted information about each of the male cancers and how Orchid can help, and we are grateful to our partners for sharing these important messages. Another successful social media campaign was 'Warn a Brother' which highlighted the increased incidence of prostate cancer in Black African and Black Caribbean men.

**Barriers overcome**

Alongside our core activities, Orchid delivered targeted projects and activities throughout the year. Overcoming the barriers to engaging with prostate cancer, our three-year project funded by the National Lottery Community Fund ended in the Spring. Through this we trained Volunteer Community Champions to cascade prostate cancer messaging in ten locations in England.

**HMP Orchid**

We were delighted when further three-year funding was granted by the National Lottery Community Fund to deliver Active participation in male cancer awareness in prisons, which incorporates some learnings from the previous Lottery funded work. This new programme began in August.

**Four nations, one programme**

Despite being the rarest of the three male-specific cancers, penile cancer will often cause the most severe physical and psychological side effects, yet awareness of penile cancer is low even amongst healthcare professionals. Orchid's Four Nations Penile Cancer Programme was launched at the beginning of the year to address these issues and to help men cope with the isolation of a diagnosis and the difficulties they face in managing the physical and psychological impact of the disease.

**National conference**

At the heart of our charity is diversity and inclusion. Orchid was proud to work with Cancer Equality to deliver a National Prostate Cancer Awareness Conference to launch Ethnic Minority Cancer Awareness Month in July. This was attended by

patients, healthcare professionals and service providers and explored the experience of Black African and Black Caribbean men diagnosed with prostate cancer.

**Diverse communities**

In response to the increased incidence within this community Orchid delivered a Prostate Cancer and Faith project in Birmingham and London through which we delivered talks in faith settings with a predominantly Black African and Black Caribbean congregation. Our work to reach trans women at risk of prostate cancer continued including via a social media campaign, and a new project began to raise awareness of male cancers within the Deaf community with Orchid speakers supported by a British Sign Language interpreter.

**Download here**

Orchid information in the form of leaflets, booklets, and short films/videos and the charity's website (where resources can be downloaded) is subject to regular reviews to ensure it contains the most up-to-date, accurate and accessible information to meet the needs of men. Some was updated during the year and a new short film Living with Advance Prostate Cancer was added to the portfolio.

**On the European stage**

Orchid's position as a key patient advocacy organisation within the European urological landscape was further strengthened during the year through its continued role in collaboration with the European Association of Urology (EAU) and the European Reference Network for Rare Urogenital Diseases (eUROGEN). As the only male cancer charity in Europe with membership of these influential networks, we are proud that Orchid continued to help shape the future of care for the rare penile and testicular cancers.

**Forecourt and foyer**

At the year-end funding was received to deliver a prostate cancer awareness campaign in petrol stations entitled Every last Drop, and a community play in Nottingham called Prostate not Prostate working with a local partner.

*Thank you*

Orchid's work can only happen thanks to the generosity of our supporters. We could not deliver our Nurse-led services, targeted programmes or fund research without donations and grants from individuals, community and faith groups, the National Lottery Community Fund, Trusts and Foundations and our corporate supporters. We offer our heartfelt thanks to you all.

# Fundraising

Orchid is committed to generating funds from diverse income streams to balance risk and to provide sustainable income to ensure we can continue to deliver our education and awareness programme and Nurse-led services, as well as to fund innovative male cancer research. We thank each and every one of our most wonderful supporters who raised funds or gave us donations in the year, be they individuals, community groups, sports clubs, schools, Companies, Charitable Trusts or Foundations, or The National Lottery Community Fund.

Many Orchid supporters have a connection to our cause, perhaps because they, or someone they know, have been touched by male cancer. People also pay tribute to loved ones by giving in their memory. Individuals contributing through Payroll giving schemes continued to provide a valuable source of unrestricted income.

We are truly humbled by the dedication of our fundraisers and supporters, which is why our small team were there to cheer on runners at events such as the London Marathon and the London Landmarks Half Marathon. Where we could not be there in person, we helped and encouraged individuals and groups across the UK. Examples of some of the wonderful fundraising events in the last year include cake sales and tea parties; fundraising events in schools; challenge and sporting events from walks, a cricket match and bike rides, to mountain climbs, tough mudders, a 24 Charity Race and the Southern Scale Trail; and the annual Twyford Beer Festival.

Grants from Charitable Trusts and Companies enabled Orchid to provide male cancer information in different formats and settings, support those affected via nurse-led services, and to deliver innovative awareness activities. We were delighted to receive news of new three-year funding from The National Lottery Community Fund to deliver a new programme entitled “Active Male Cancer Awareness in Prisons” which started in August and will roll out to all prisons in England. We enjoy reporting back to funders to show the impact of their funding.

A total of £767,210 was raised during the year which was a slight increase on the previous year’s income.

Under the leadership of a part time Head of Fundraising, the small fundraising team continued to review our activities using both our own learnings and that of the wider fundraising sector, and sought to identify new opportunities to ensure we retain a diverse and cost-effective fundraising base to balance risk in the years ahead.

Orchid continually strives to meet and maintain high standards in all areas of fundraising and recognises the importance of listening to and putting supporters at the centre of everything that we do. We are registered with the Fundraising Regulator and adhere to the Code of Fundraising Practice when carrying out our activities. Our staff are committed to following codes of good practice and standards developed by the fundraising community through the work of the Chartered Institute of Fundraising and other professional bodies. Orchid operates a clear and stringent complaints handling procedure that is reported to senior management and the Board of Trustees.

As part of our supporter care programme, we have agreed policies and procedures in place and written agreements with any external agencies we engage to help us or who raise funds for the Charity. We ensure that anyone engaged to work for us is trained in and respects our aims and objectives and carries out their activities with the same high standards and care we would ourselves.

During the year we received three complaints in relation to our fundraising activities which were resolved swiftly in line with our procedures. We remain committed to improving our practice, learning from supporter feedback.

Focus on: FUNDRAISERS

## Pedal for Pride, Fight for Life!

After a routine bike ride that turned serious when he discovered a worrying symptom, Jadem knows the importance of early diagnosis, and wanted to use his experience as a powerful reminder to listen to your body and seek help and support at the earliest possible stage. LDN RIDERS knew they wanted to celebrate Jadem’s triumph over testicular cancer and empower others facing cancer with confidence.

Forty LDN RIDERS came together to take on a London to Manchester cycle – a gruelling 360 kilometres with over 3,600 meters of elevation – that’s more than three times the height of Mount Snowdon!

They chose Orchid as we provide invaluable support to those facing male cancers, just like Jadem – the LDN Riders are passionately supporting our life-saving research, support services, and public awareness initiatives.

Their dedication shone through, not only in completing the physical challenge, but in their tireless fundraising: they finished with a fantastic total of £5,318.



Forty LDN RIDERS rode a gruelling 360 kilometres and raised a total of £5,318 to support Orchid’s life-saving work.

*“A huge shoutout to our amazing riders who cycled 360km from London to Manchester, and to everyone who donated. Your support means the world to us and will make a real difference in the lives of those affected by cancer”*

# Orchid’s collaborative role in European urological initiatives

*Orchid’s position as a key patient advocacy organisation within the European urological landscape was further strengthened during the year through its continued role in collaboration with the European Association of Urology (EAU) and the European Reference Network for Rare Urogenital Diseases (eUROGEN).*

**A**s the only male cancer charity in Europe with membership of these influential networks, Orchid continued to help shape the future of care for the rare penile and testicular cancers during the reporting year. This work was driven by Orchid’s Male Cancer Information Nurse Specialist, Rob Cornes.

## **European Association of Urology EAU Testicular Cancer Guidelines panel**

As an active patient advocate member of the European Association of Urology (see box, right) Testicular Cancer Guidelines panel, Rob’s involvement has ensured that patient quality of life and unmet needs are considered at the forefront of new treatment guidelines. Future initiatives may involve the creation of patient-friendly resources revolving around shared decision-making to improve communication between clinicians and patients.

## **EAU Patient Advocacy Group**

Orchid is currently also a member of the EAU Patient Advocacy Group (EPAG), an initiative created by the EAU Patient Office. Rob is a patient advocate for both penile and testicular cancer within this group. The EPAG consists of organisations, charities and disease coalitions from all over Europe who work with the Patient Office to ensure that patient advocacy is promoted wherever possible. This involves the creation of information and resources designed to help patients understand and manage conditions which are used throughout Europe.

Orchid’s involvement has helped to create vital resources and deliver patient-centric talks across Europe. This collaboration has led to initiatives such as a Penile Cancer Roundtable at the EAU Congress 2024, which Rob facilitated, involving patients and clinicians. It also led to the creation of the EAU penile cancer animation which Rob helped script in 2023 which includes an overview of treatment and importance of

### *European Association of Urology*

The European Association of Urology (EAU) is the biggest urological association in the world with a network of 19,000 urologists throughout Europe. It undertakes the teaching and education of urologists, research projects and initiatives to treat urological disease. These projects and information are disseminated via an annual European Congress.

In addition, the EAU creates guidelines for the treatment of every urological condition. Although the UK has NICE Guidelines for prostate cancer, there are none for penile or testicular cancer. Recommendations for treatment of these diseases is currently derived from the European Association of Urology (EAU) Guidelines. These guidelines are compiled by individual expert panels, made up of urologists, oncologists, histopathologists and radiologists as well as patient advocates.

psychological support for patients which was instigated by Rob. Two versions of this video were created (English and Spanish) with a combined total of 78,000 worldwide views so far.

As a member of the EPAG Rob will be involved in future initiatives to improve patient outcomes and experience for prostate, testicular and penile cancer.

### European Reference Network for Rare Urogenital Diseases ERN (eUROGEN)

Orchid’s collaboration with eUROGEN (see box, right) further solidifies its role in advocating for the rare urological diseases, and Orchid is a member of Workstream 3. Rob is the official patient advocate for both penile and testicular cancer within this group, along with two penile cancer advocates who were introduced through Orchid’s support.

Rob has given several talks at the EAU Congress discussing the unmet needs of testicular and penile cancer patients and working with the other advocates has helped create a Patient Pathway for penile cancer. He has also taken part in three international webinars discussing the needs of testicular and penile cancer patients and has contributed to the recent eUROGEN publication Rare and Complex Urology. eUROGEN also provided the funding for the EAU penile cancer animation mentioned above, as well as advocate Richard Stamp’s video Ignore It, dedicated to raising awareness of penile cancer.

Future initiatives will involve the creation of more in-depth documentation of patient journeys for clinical reference.

### What this collaboration means for patients

Orchid has been particularly impactful through Rob’s advocacy. Rob and the advocates introduced by Orchid are playing a pivotal role in shaping clinical pathways and patient journeys.

Orchid is set to continue leading patient advocacy initiatives by bringing our insight and experience to initiatives and projects created by clinicians who will ultimately be responsible for shaping future care and patient outcomes throughout Europe and the UK.

These collaborations will ensure that the needs of penile and testicular cancer patients are recognised, and outcomes improved.

### European Reference Network for Rare Urogenital Diseases ERN (eUROGEN)

This is a European organisation which works alongside the European Commission to provide equitable care throughout Europe to patients with rare urological disease including penile and testicular cancer. It is split into various workstreams which are made up of urologists, oncologists and patient advocates.

*BELOW: At his EAU24 presentation, Orchid Nurse Rob Cornes described how virtual support groups can help problems associated with testicular cancer treatment and recovery, by transcending physical barriers and bringing those affected together with healthcare professionals.*



# Thank you to our incredible Orchid volunteers!

**V**olunteers are the heart and soul of Orchid. As a small charity, we rely on the dedication and generosity of those who give their time to support our mission.

Whether it’s raising awareness, cheering on our runners at events, or helping to raise much-needed funds, every volunteer plays a vital role in the fight against male cancers.

**O**ne of our most passionate and dedicated volunteers, Trevor, has been an extraordinary force in educating thousands about prostate, testicular, and penile cancer. His commitment to spreading awareness has made a tangible difference in communities across Hillingdon, Harrow, Ruislip, and Ealing.

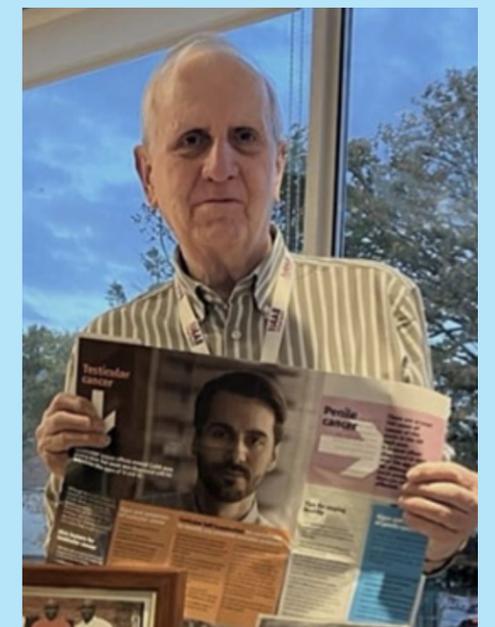
Over the past year alone, Trevor delivered an astounding 88 awareness activities, reaching people in gyms, libraries, supermarkets, shopping centres, faith groups, and other community settings. His efforts have helped ensure that more men recognise the risks, symptoms, and understand the importance of early detection.

Trevor’s impact is remarkable: in just twelve months, he has distributed over 18,332 male cancer resources, empowering individuals with knowledge about their health and when to seek medical advice if concerned. His dedication has not only raised awareness but has undoubtedly saved lives.

Trevor, your passion, hard work, and unwavering enthusiasm have made a real and lasting difference. From all of us at Orchid, thank you for being such an incredible part of our mission. We are truly grateful for everything you do.

To all our volunteers – thank you for standing with us in the fight against male cancers. We couldn’t do this without you!

### Volunteer spotlight | TREVOR



# Orchid wins top UK health award



Following a rigorous selection and assessment process, Orchid was proud to be chosen from more than 500 charities across the UK as one of the 10 winners of the 2024 GSK IMPACT Awards which are delivered in partnership with The King's Fund.

Now in its 27th year, the awards are a mark of excellence in the charity sector, designed to recognise the outstanding work of small and medium-sized charities working to improve people's health and wellbeing in the UK.

The award judges commented positively about the wide-ranging work Orchid does to raise awareness amongst members of the public as well as healthcare professionals; our determination to target communities most in need; our services; and our ability to build strong partnerships across the health and charity sectors to amplify our reach.

The award judges also praised the charity's work to improve understanding of male-specific cancers including possible causes, potential new treatments and ways of enhancing care, mentioning the research carried out in the Robert Lane Tissue Bank.

Lisa Weaks, Senior Associate at The King's Fund, said: "Through its creative and inclusive approach, Orchid Cancer Appeal has developed a unique way of reaching those who are more likely to be diagnosed with male specific cancers and is working hard to reduce the gap in poor health outcomes across different communities. It spreads awareness of signs and symptoms, supports those who are diagnosed with these often-devastating diseases, and funds research into the causes and treatment of cancer. For a small charity with very few staff, through their tireless campaigning and

research driven focus, they have a substantial reach and impact to support the cancer community."

As an award winner, Orchid received £40,000 in unrestricted funding as well as both an 'explainer' film about our work and social media assets which have been helping us showcase our work to supporters and potential partners.

Another element of the award Orchid benefited from is expert support and leadership development provided by leading health and care charity, The King's Fund. Orchid attended the three-day GSK IMPACT Awards Development Programme which is tailored to the needs of each year's award winners.

Orchid is now a member of the GSK IMPACT Awards Network, which connects past award winners, both online and at meetings. The aim of the Network is to develop charity leaders on an ongoing basis, providing them with the skills to respond to the challenges of their environment and to share experiences and expertise. It also provides an opportunity to build the recognition of their significant and vital contribution to the health and social care system.

Orchid is particularly grateful to Patrick Meehan who shared his penile cancer journey and the support he received via our Helpline and penile cancer counselling service as part of our film. We were absolutely delighted that he joined Orchid CEO Ali Orhan on stage at the awards ceremony to collect our award.

Orchid would like to thank GSK and The King's Fund for recognising our contribution to improving the health of people across the Four Nations. This award will help take the charity forward with the ultimate goal of reaching more people at risk of prostate, testicular or penile cancer and better supporting those living with a diagnosis.

**‘Through its creative and inclusive approach, Orchid has developed a unique way of reaching those who are more likely to be diagnosed with male specific cancers’**

*Lisa Weaks, Senior Associate,  
The King's Fund*



*69,528 male cancer leaflets, booklets and posters were distributed through awareness activities such as Roadshows, our Volunteer Community Champions, talks and presentations. This was more than double the amount in the previous year.*

*Through the awareness interventions of Orchid Community Champions and experienced volunteers, 21,744 people were able to learn about prostate cancer.*

# On the road with Orchid’s Male Cancer Roadshows

**O**rchid’s Male Cancer Information Roadshows are informative and engaging. They are delivered in busy locations in the heart of local communities by our experienced Community Engagement Team.

Roadshows provide an opportunity for local people to find out about male cancers in a familiar environment and can act as a sounding board for people to discuss male cancer concerns.

We particularly target locations in areas of deprivation to reach people who may miss mainstream health education and who might not be able to prioritise their health.

In the year, our team delivered 21 Roadshows giving 7,703 people the opportunity to learn about prostate, testicular and penile cancers.

*“It’s so important to know these things and I agree that men are awful at this health thing. I’ve moved and still haven’t even registered with my new GP... couldn’t even tell you where it was! I’ll go and get signed up now and be wary of these things in the future.”*

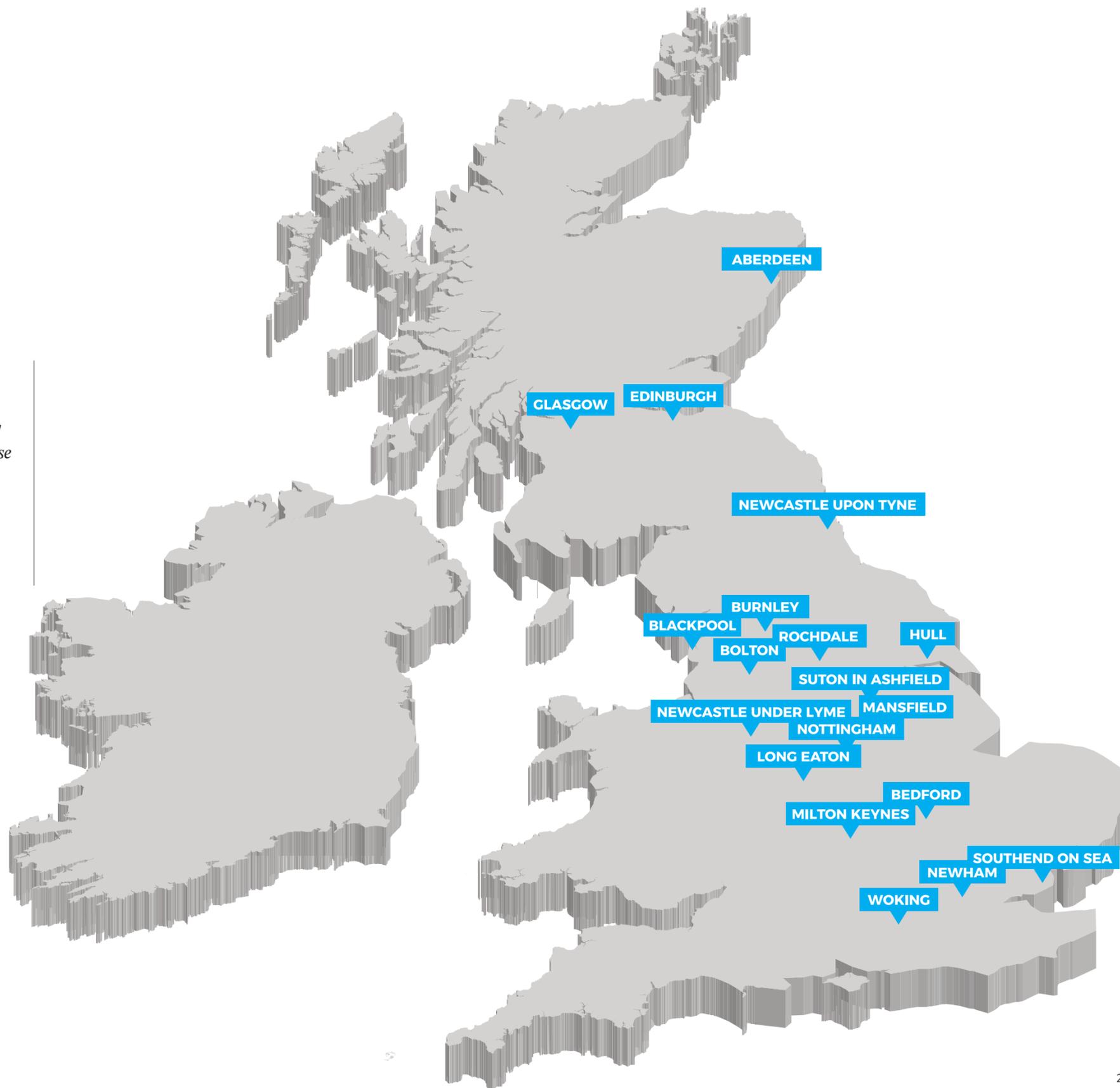
*“I didn’t even know you could be more at risk for being Black! I’ll definitely have a read of this booklet now. Thanks mate.”*

*“I’m usually embarrassed about it but you’re so helpful.”*

*“To be honest with you, I didn’t even know what a prostate is and I’m scared to google it to see what comes up!”*

*“Oh we didn’t know all of those symptoms, we just thought those were parts of getting older!”*

*“Yeah, it’s about time I started looking into my health, I’ve used and abused my body so far without so much as a check-up, so it’s well overdue!”*



# Social media: a vital tool for changing lives

*“Over the past year, we’ve seen strong engagement with educational posts, personal stories, and awareness campaigns, highlighting the need for continued digital outreach.”*

**S**ocial media has been a vital tool for Orchid throughout the last reporting year, allowing us to raise awareness, share lifesaving information, and engage directly with those affected by male cancers.

From 1 October 2023 to 30 September 2024, Orchid reached a total of 235,446 accounts through our Facebook, X, Instagram, TikTok and LinkedIn platforms.

Our social media channels have helped us reach wider audiences, break down stigmas, and drive people to essential resources.

Over the past year, we’ve seen strong engagement with educational posts, personal stories, and awareness campaigns, highlighting the need for continued digital outreach.

Moving forward, expanding our reach through targeted content, collaborations, and interactive campaigns will be key to strengthening our impact and ensuring more men have access to the information they need.

Focus on: **SOCIAL MEDIA**

## Warn-a-Brother

**D**iversity and inclusion run throughout Orchid, and we strive to sustainably and consistently reach people who do not have equal access to awareness and support in their cancer journeys. This is why that as well as using our own platforms, we also use paid advertising on social media to increase our reach and target our campaigns.

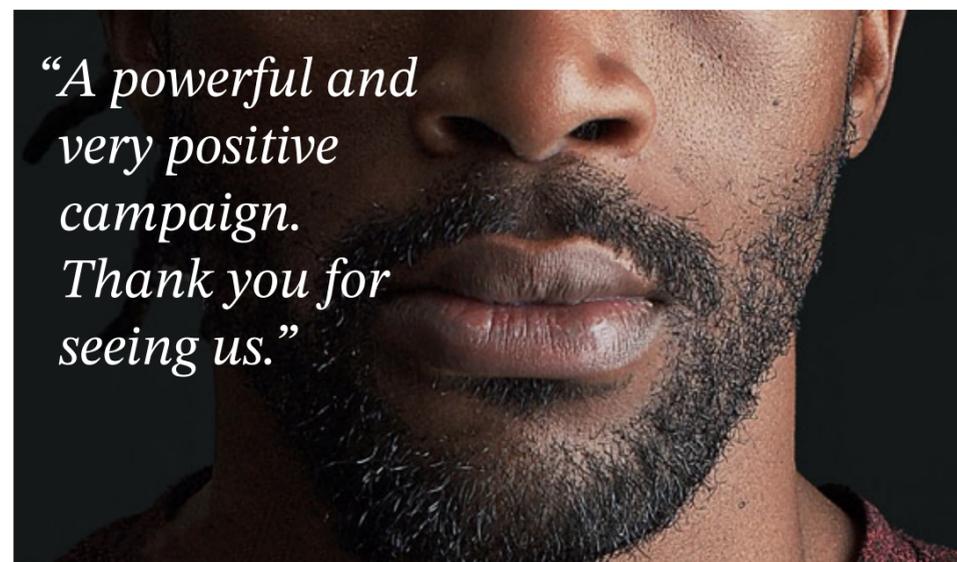
One example is our successful and impactful *Warn-a-Brother* campaign which was delivered in March 2024 using striking images and words. The campaign was delivered in response to the fact that Black African and Black Caribbean men are at increased risk of prostate cancer. Data shows they are more likely to be diagnosed younger and at a later stage than other men, and with a more aggressive type of disease.

The term ‘brother’ is commonly used in the Black community, and so the campaign was based on this play on words. Alongside that, the images used in the campaign focused on mouths to symbolise speaking up – speaking to your brother, father, friend, and telling them about prostate cancer.

The *Warn-a-Brother* campaign used social media to target Black communities in London and Birmingham to raise awareness around their risk of prostate cancer. Its aim was to change the way in which Black African and Black Caribbean men understand, respond, and promote information about what is now the most common cancer in the UK, and to encourage them to seek early

intervention. It complemented other Orchid awareness initiatives.

We were delighted to achieve a reach of over 100,000 Black men with total clicks of over 2,000 through Facebook and Instagram. As one user posted: “This campaign has made me stop and think about what I should be doing to help raise prostate cancer awareness amongst my community.”



*“A powerful and very positive campaign. Thank you for seeing us.”*

# Overcoming the Barriers to Engaging with Prostate Cancer

*“That knowledge is there, in the back of your mind. It doesn’t leave you and is there to feed into your work and life. Even if formally you are not working as a champion, you still are in principle and practice. I will not forget what I’ve learnt and will look for opportunities to share it with those around me.”*

Volunteer Community Champion

**I**n March 2021, Orchid was awarded funding from the National Lottery Community Fund to deliver a three-year programme in ten identified areas of England, aimed at overcoming the barriers to engaging with prostate cancer.

The programme was developed in response to the rising number of cases of prostate cancer; low awareness of risk factors, signs and symptoms even amongst those at increased risk; the high number of late diagnoses; and the negative impact this has on treatment options and outcomes.

The aim of the programme was to develop a regional network of Volunteer Community Champions who would deliver awareness raising and information sharing, especially among high-risk groups (for example marginalised communities) for whom barriers to engaging with the issue are greatest.

Overcoming the Barriers to Engaging with Prostate Cancer launched on 4 May 2021 and ran until 3 May 2024. It was delivered in the following ten locations: Birmingham, Bradford, Bristol, Dudley, Leeds, Liverpool, Manchester, Newcastle, Nottingham, and Wolverhampton.

Orchid is proud of what the programme achieved, and independent evaluation of the programme can be found on the Orchid website.

Over the three years a total of 168 Volunteer Community Champions were recruited, trained and supported by the Orchid team. Champions brought a wide range of skills and experience, and our team of Champions was made up of community members including people with lived experience, members of partner organisations, healthcare professionals, and prison residents. What they all had in common however, is that they were passionate about getting people in their communities talking about prostate cancer.

Champions were empowered to use their own networks and ideas to book activities and to reach members of their local communities. For example, some Champions ran information stalls in markets, libraries and at festivals, and others attended men’s groups, gave talks, or disseminated information at food banks. 37 men in prisons cascaded information to other prison residents.

Whilst Champions may have delivered different activities, they all only did so after structured training by the Orchid team. Each Champion was issued with an Orchid prostate cancer tool kit full of easy-to-follow information and pictures to help them convey information in an accurate manner, and to ensure they had the answers to commonly asked questions. Refresher training was also available to Champions, as well as opportunities to meet others for ongoing learning and peer support.



ABOVE: Attendees at the conference held to mark the end of the three programme

Through their chosen activities, Champions disseminated prostate cancer fact sheets which were accessible and engaging for the programme’s target audience. This leaflet, which some Champions had helped develop, included details of Orchid’s website and Freephone Male Cancer Helpline for more information. It was complemented by regionalised signposting leaflets which were distributed by the Community Champions as part of their engagement activity.

Through the efforts of our Community Champions over the 36 months, 34,577 people engaged with the programme to learn about prostate cancer.

Furthermore, Champions disseminated 22,000 prostate cancer factsheets and over 8,000 signposting leaflets.

Measuring impact was an important part of the programme both in relation to the Champions themselves as well as the beneficiaries. Being a Community Champion provided meaningful opportunities for people with lived experience to pursue a subject of importance to them and develop their own awareness, knowledge and skills, as well as improving Champions’ self-esteem and confidence.

People who engaged with the programme identified positive impacts of their engagement, including increased awareness and knowledge relating to prostate cancer and increased confidence to access healthcare services.

One example that a Community Champion from a partner healthcare organisation fed back to Orchid is: “One woman came to us and was worried about her husband who she noticed was going to the toilet more during the night. She spoke with us and we gave her a leaflet. This gave her the tools to speak with her

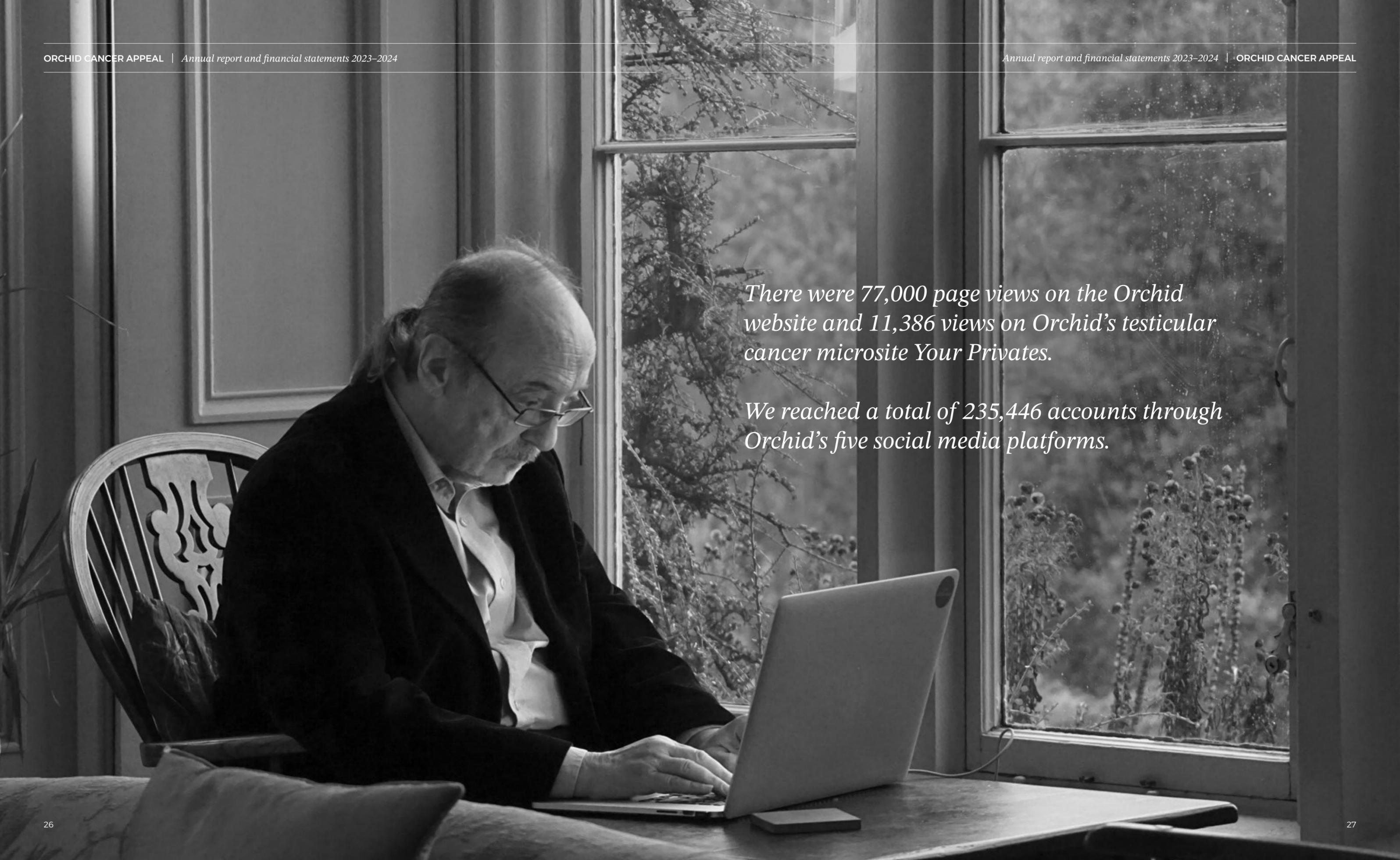
husband and I know that she encouraged him to go to the doctors. She got back in touch to say that they had detected it early and he is OK now.” This example also shows the important role that women can play in the health of men in their lives.

Orchid would like to thank The National Lottery Community Fund for their grant which enabled us to train 168 wonderful Community Champions who reached 34,577 people with prostate cancer information. In turn we would like to thank the Champions who gave their time and passion freely and helped Orchid deliver such a successful programme.

We would also like to thank the ten members of a Task Force recruited at the beginning of the programme, and which included senior and strategic level representation from organisations across England. Members helped shape the programme, provided access to networks and groups to support volunteer recruitment and to cascade information, and gave invaluable input into the design of resources.

The programme left a lasting legacy of a pool of knowledge, training and resources with which Community Champions can continue promoting awareness of prostate cancer, whether that be formally or informally in their everyday lives.





*There were 77,000 page views on the Orchid website and 11,386 views on Orchid’s testicular cancer microsite Your Privates.*

*We reached a total of 235,446 accounts through Orchid’s five social media platforms.*

**‘Orchid was proud to work with Cancer Equality to deliver a conference dedicated to exploring the experience of Black African and Black Caribbean men diagnosed with prostate cancer.’**

## Prostate cancer

*Prostate cancer is the most common cancer in men in the UK with an annual incidence of over 55,000. Sadly around 12,000 men will die from the disease each year, a level which has remained stable over the last five years suggesting an improvement in overall mortality. However, up to 25% of men are diagnosed with late-stage disease.*

**T**he incidence for men of Black African and Black Caribbean descent remains twice that of Caucasian men along with family history in a first degree relative and a family history of the BRCA gene responsible for genetic breast cancer.

Orchid continues to engage with men from these high-risk communities. Debate around UK screening programmes continues, and various trials/research initiatives have been launched to identify the most relevant way forward although it is still likely to be a few years before agreement is reached.

Active surveillance continues to be the preferred option for men with low grade prostate cancer while different approaches to more advanced but curable disease are being evaluated for less invasive (focal) treatments.

With over 110 prostate cancer support groups now existing in the UK, face to face and virtual peer support for those diagnosed continues to grow, while many celebrities who have been affected by the disease, talk freely about their experience which serves to promote awareness of the disease.

### **National Prostate Cancer Awareness Conference**

July is Ethnic Minority Cancer Awareness Month which is driven by the charity Cancer Equality to shine a light on the issues affecting Minority Ethnic Communities and cancer.

This year Orchid was proud to work with Cancer Equality to

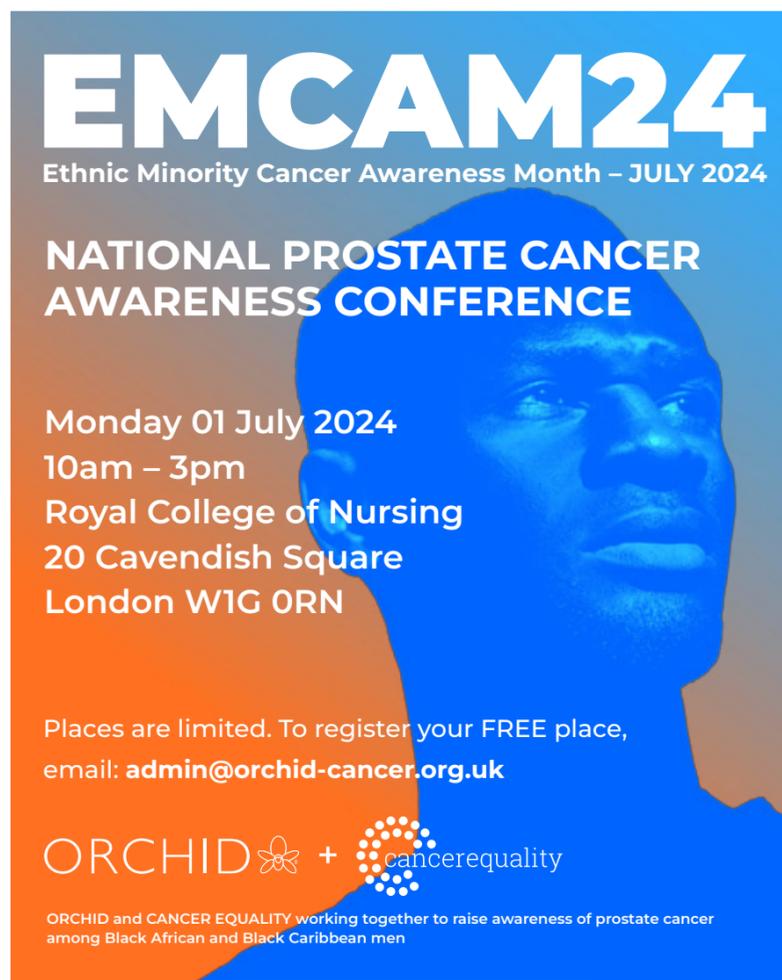
deliver a National Prostate Cancer Awareness Conference at the Royal College of Nursing in London to celebrate the beginning of the Month. It was attended by patients, healthcare professionals and service providers.

The conference was dedicated to exploring the experience of Black African and Black Caribbean men diagnosed with prostate cancer. It was an excellent chance for those in attendance to learn first-hand from healthcare professionals and patients the problems and inequalities associated with raising awareness of prostate cancer and supporting men within this community.

Speakers included Klark Mullen, Government Affairs Lead at Astellas Pharma, who discussed inequalities, Dr Eva McGrowder (Institute of Cancer Research) who gave an overview of the PROFILE study and Rebecca Todd (UCH) who presented information on the TRANSFORM study. Personal experience was provided by Sally Green (see case study on following page) and Maurice Blake while Marcella Turner, CEO of Manchester based charity Can-Survive UK, discussed the need for the development of culturally appropriate information.

Feedback was extremely positive, and it provided opportunities for improved partnership working. From 2025 Orchid will now be the lead charity on Ethnic Minority Cancer Awareness Month.

*RIGHT: The National Prostate Cancer Awareness Conference at the Royal College of Nursing in London was attended by patients, healthcare professionals and service providers.*



**EMCAM24**  
Ethnic Minority Cancer Awareness Month – JULY 2024

**NATIONAL PROSTATE CANCER AWARENESS CONFERENCE**

Monday 01 July 2024  
10am – 3pm  
Royal College of Nursing  
20 Cavendish Square  
London W1G 0RN

Places are limited. To register your FREE place,  
email: [admin@orchid-cancer.org.uk](mailto:admin@orchid-cancer.org.uk)

ORCHID +  **cancerequality**

ORCHID and CANCER EQUALITY working together to raise awareness of prostate cancer among Black African and Black Caribbean men

## Sally's story

*“We have lost so many of us worshippers to prostate cancer. This knowledge will help us to be aware of the signs and symptoms and, most importantly, seek medical help soon.”*



Sally's unwavering passion for raising awareness about prostate cancer, especially among Black African and Black Caribbean men, stems from a deeply personal loss. In 2021, her husband, John, succumbed to this disease, leaving behind not just a grieving family but also a powerful legacy of education and support.

John found solace and camaraderie as a regular member of an Orchid support group, where he shared stories, found strength, and even laughter with other men affected by cancer. For Sally and her family, these support networks became a beacon of hope during difficult times. They expressed heartfelt gratitude for the invaluable assistance Orchid provided during their journey. Inspired by John's experiences, Sally collaborated with Orchid to share his story in one of three impactful films aimed at raising awareness of male cancers. These films have since reached and touched countless lives.

Orchid recognises Sally's incredible contributions, particularly her moving speech at the National Prostate Cancer Awareness Conference, which stood out as a highlight of the event. Her words resonated deeply, inspiring action, and fostering understanding about the importance of early detection and support.

At the core of Sally's advocacy is her faith, which became the driving force behind Orchid's groundbreaking Prostate Cancer and Faith Project. With Sally's encouragement, Orchid delivered

talks in churches across London and Birmingham, engaging predominantly Black congregations. These efforts aimed to dismantle stigmas and create safe spaces to discuss prostate cancer openly.

Through Sally's dedication, over 2,750 individuals gained crucial knowledge about prostate cancer risk factors and early warning signs. In these familiar and supportive environments, attendees were equipped to share this vital information with others. As one congregation member put it: “We have lost so many of us worshippers to prostate cancer. This knowledge will help us to be aware of the signs and symptoms and, most importantly, seek medical help soon.”

Sally's tireless commitment continues to transform lives, spreading awareness, fostering community engagement, and honouring John's memory in the most impactful way possible. Her story is a testament to the power of love, faith, and resilience in the face of loss.



*5,245 men, women and healthcare professionals had in-depth support or information directly from an Orchid Nurse or Orchid Male Cancer Information Manager.*

*7,703 people had the opportunity to learn about male cancer by attending an Orchid Roadshow, an increase of over 2,000 on the previous year.*

*4,696 people had a one-to-one interaction with a trained Orchid Community Champion or an experienced volunteer.*

**‘Orchid is currently supporting one of the few testicular cancer support groups in the UK. It has an online Facebook group with around 350 members’**

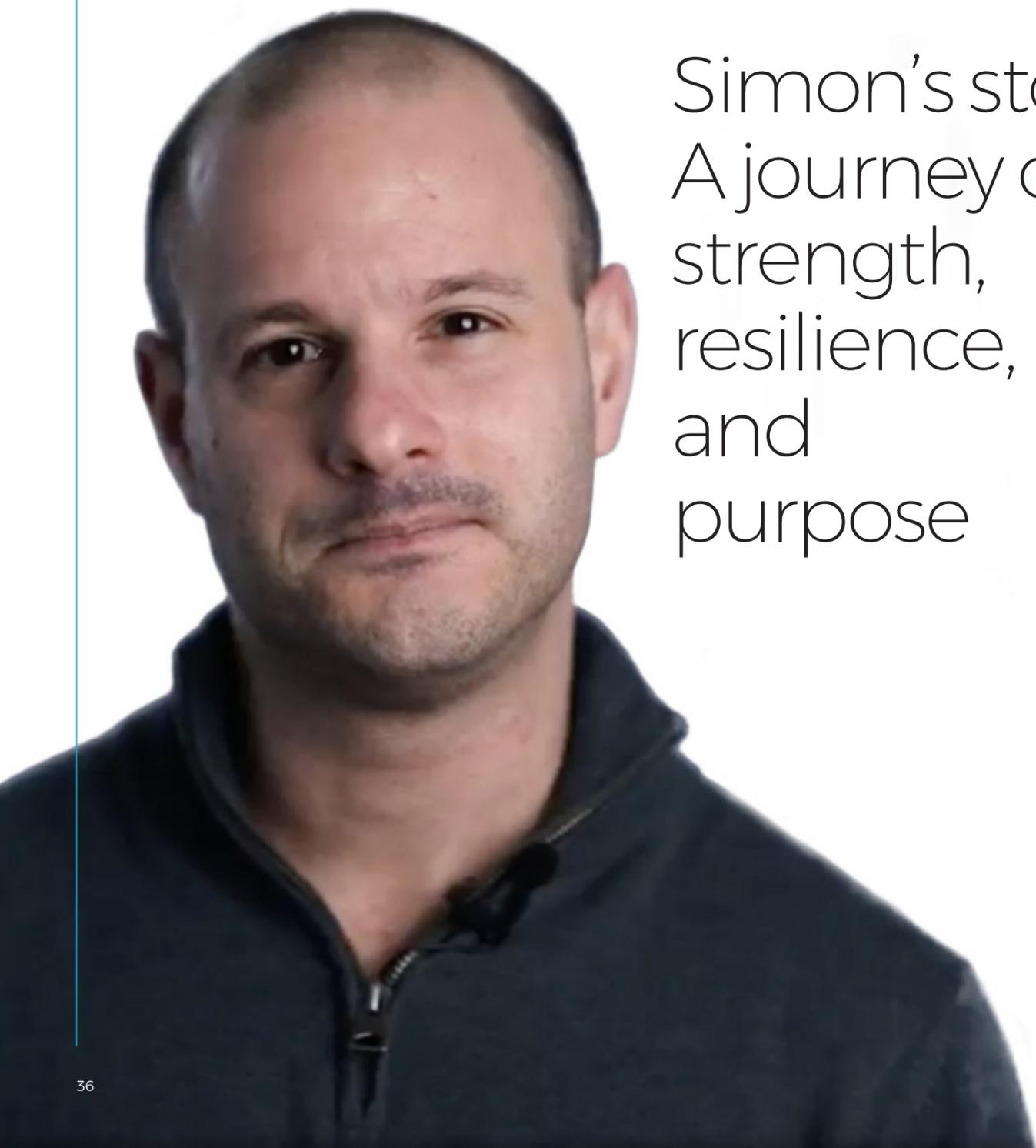
## Testicular cancer

*Testicular cancer in the UK affects around 2,400 men a year. Approximately 70% of these men will be between the ages of 15-45, although it can occur at any age. The incidence and mortality (around 65 men die each year), have remained stable and constant over the last five years in the UK.*

**T**esticular cancer also remains the most treatable and potentially curable cancer with 95% of men, including those with metastatic disease, surviving for 10 years. However, it is important to recognise that to achieve cure men may need to undergo gruelling chemotherapy treatment which will have long term survival implications.

Chemotherapy increases the risk of physical illness such as cardiovascular disease, can reduce testosterone levels which may contribute to metabolic syndrome, and can cause temporary, but sometimes permanent side effects, such as poor cognitive function, peripheral neuropathy, and reduced lung function. In addition, the psychological impact of the disease on a predominantly young, less mature age group can often result in severe coping difficulties.

Orchid now provides a unique telephone counselling service which allows men to undergo counselling with a degree of anonymity at a convenient time and at any point in their treatment journey. In addition, Orchid is currently supporting one of the few testicular cancer support groups in the UK. This group meets physically in London and virtually. It has an online closed Facebook group with around 350 members. Orchid Male Cancer Information Nurse Specialist, Rob Cornes, acts as an administrator for the group.



# Simon's story: A journey of strength, resilience, and purpose

**S**imon Feldman's story is one of extraordinary courage, perseverance, and hope. He has survived testicular cancer not once, not twice, but three times. Now, he shares his experience to inspire conversations, support others, and bring awareness to this journey of resilience.

### The battle begins

Simon was first diagnosed with testicular cancer at the age of 20 while living as an international student in Australia. In his words, he was "having the time of his life" when his world was suddenly turned upside down. The memory of calling his parents to share the devastating news still stays with him.

Following treatment, a scan revealed that the cancer had spread to his stomach, requiring him to return to London for further treatment. Over the course of several months, he endured three rounds of chemotherapy. It was a gruelling process, but he fought through and slowly began to rebuild his life.

### A second battle

Four years later, Simon received another devastating diagnosis – testicular cancer had returned. Facing cancer a second time was incredibly difficult, but with surgery and treatment, he once again overcame the disease. Determined not to let cancer define him, Simon set a bold new goal – completing the New York Marathon. Just one year after his

second diagnosis, he crossed the finish line, proving his resilience and strength.

### A third fight

Four more years passed. Simon was busy with work, life, and planning his wedding when he was once again blindsided – his third diagnosis of this rare cancer. Another operation followed, but amidst the challenge, Simon and his wife were able to celebrate the wedding of their dreams.

One heartbreaking reality, however, weighed heavily on him: he would not be able to father children naturally. The journey to parenthood was filled with challenges, but Simon and his wife refused to give up. On their fifth and final attempt at IVF, they received the news they had longed for – a positive pregnancy test. Today, they are the proud parents of a beautiful daughter.

### Turning pain into purpose: Coaching and giving back

Simon is now a qualified coach, dedicating his life to helping others transform their own journeys. Through his generosity and commitment, Orchid was able to offer free coaching to men diagnosed with testicular cancer.

Working alongside these men, Simon helped them redefine who they were and supported them in becoming the person they always wanted to be. His experience, empathy, and strength make him

*“Through it all, I have learned something invaluable: the person who has been there for me every step of the way is me.”*

an invaluable mentor and source of inspiration for others facing adversity.

His passion shines through in his words:

“I know how difficult it is to remain strong when you feel weak. To hold on when you want to let go. But through it all, I have learned something invaluable: the person who has been there for me every step of the way is me.

“I have discovered a strength, determination, and resilience I never gave myself credit for. Now, I am using that strength to change the way I see myself and to help others transform their lives.

“I share my story, so you know this: You are not alone.

“That person staring back at you in the mirror – that’s you. You show up every day, battling through with courage, conviction, and power, even if you don’t see it yet.

“Recognise your strength. Hold on. It will carry you forward through even the hardest days.

“With grit, belief, and the love of those around you, you can keep going. You can keep fighting. And no matter how dark the storm, it will pass.

“You can. And you will.”

Simon’s story is a testament to resilience, the power of the human spirit, and the ability to turn adversity into purpose. Through his journey, he continues to inspire countless others, proving that even in the face of unimaginable challenges, strength, hope, and determination can lead to incredible triumphs.

*80% of callers to the Helpline felt better able to deal with their enquiry after speaking to an Orchid Male Cancer Nurse Specialist.*

*90% of healthcare professionals who called the Helpline said it would help them meet the needs of their patients.*

**‘Despite being the rarest of all male-specific cancers, penile cancer will often cause the most severe physical and psychological side effects’**

## Penile cancer

*Penile cancer will affect 36,000 men globally each year with a risk of 1 in 100,000. In the UK it affects around 760 men each year. In the last few years this means that the incidence has increased by just under 10%.*

**D**espite being the rarest of all male-specific cancers, it will often cause the most severe physical and psychological side effects because all curative treatment will involve some form of surgery to the penis itself.

One of the biggest problems is lack of awareness amongst the public and some healthcare professionals. This can result in inappropriate treatment and therefore a delay in diagnosis increasing the risk of more invasive surgery.

Although men diagnosed with penile cancer are treated at regional specialist centres there remains an inconsistency in support.

Orchid’s *4 Nations Penile Cancer Programme* is addressing these issues. Many men may feel isolated and face difficulty in managing the physical and psychological impact of the disease.

Orchid’s website now includes practical information on how to deal with some of these issues, while our telephone counselling service is offering a unique and invaluable service for many men.

Over the next year this service will be extended to partners and will include a more in-depth specialist counselling approach where applicable using psychosexual therapy. We have developed a robust referral pathway and protocols.

Orchid is gaining recognition on a European level for the initiatives we are leading and the support that we are offering. For more information on this, see pages 12-14.

### Orchid’s 4 Nations Penile Cancer Programme

This new programme launched in October 2023 and is led by Urology Cancer Nurse, Sinéad Collins. She has a special interest in this rare cancer and is experienced in the clinical management of this patient group.

The aims of the programme are to raise awareness and the profile of penile cancer throughout the four nations by engaging with the general public, primary care and Allied Health Professionals; to work with supranetworks and specialist treatment centres; to create opportunities for sustainable peer support; and to develop a one stop penile cancer information hub.

Plans for Year 2 include presenting to GPs, practice managers and primary care network leads at the ‘Best Practice’ conference in October, addressing urology nurses at the annual British Association of Urology Nurses’ conference in November, and continuing to support patients and healthcare professionals across the four nations.



Urology Cancer Nurse, Sinéad Collins joined the programme in October 2023

### 4 Nations Penile Cancer Programme: Achievements in the year

- Attendance at busy community events such as the Belfast Mela and the Lambeth Country Show to talk about the risk factors, signs and symptoms and to disseminate information created for the programme.
- The availability of posters bespoke to each of the four nations to display in, for example, GP practices, pharmacies and community settings.
- The development of first of its kind written information for all Health Care Professionals which can be downloaded or printed as preferred.
- Multimedia resources and information are now available on the penile cancer hub which signposts to our virtual and in-person support.
- The creation of a Four Nation Nurse Forum attended by Clinical Nurse Specialists and which is facilitated by Orchid. This new group provides a platform for peer support as well as improving parity by sharing best practice.
- The establishment of an online “Wives, Husbands and Partners” peer support group which is providing powerful first-hand testimony as to the reality of the impact of penile cancer on intimate relationships.
- A Four Nations Penile Cancer Conference was held in Manchester to mark International Penile Cancer Awareness Day on September 20th. Oncology surgeons, Nurse Specialists, patients and their loved ones attended from across the four nations. Together the delegates collated ideas and thoughts to create an ideal penile cancer service. Feedback from the day was overwhelmingly positive.

# Patrick’s story

*“Two years on I am mentally ten times stronger, ten times more resilient. I have a grasp on life. You have an army of support from Orchid who are going to back you up and get you through it the best way you can.”*



We are so very grateful to Patrick for sharing his story to raise awareness of this rare cancer and to help others.

In early 2021, Patrick Meehan was 32, fit, healthy, and busy enjoying his social and working life when he noticed a rash on his penis.

Like so many others during lockdown, he was unable to arrange a face-to-face appointment with his GP. After a telephone consultation, he was referred to a sexual health clinic where he was given a steroid cream to treat what they thought was an infection. It was not until much later in the year after he developed other symptoms, that Patrick was sent for a biopsy which led to a diagnosis of penile cancer.

When diagnosed, Patrick felt shocked, annoyed and angry. Just before his operation, he called the Orchid Helpline saying, “I don’t know why I am calling you”. Speaking to Orchid Male Cancer Information Nurse Rob Cornes, whom he later described as “his guardian angel”, made Patrick feel safe and supported.

After treatment he felt he needed to talk. Orchid’s Telephone Counselling gave Patrick an understanding of what had happened to him, as well as giving him the building blocks and head space to move forward. Without counselling, he does not think he would have been able to do that.

By being involved with Orchid, he now feels he is part of or a community which really understands his experience, and where he can be totally open and vulnerable: “Two years on I am mentally ten times stronger, ten times more resilient. I have a grasp on life. You have an army of support from Orchid who are going to back you up and get you through it the best way you can.”

*35,840 male cancer leaflets, booklets and posters were ordered or requested by individuals, companies, educators, and healthcare professionals. This is an increase of more than 3,000 compared with the previous year.*



# Research

## The Robert Lane Tissue Bank

Orchid was pleased to continue to support the work of the Robert Lane Tissue Bank during the year. The Robert Lane Tissue Bank is led by Professor Dan Berney who is one of the world’s leading genitourinary pathologists. The Tissue Bank carries out translational work which aims to link molecular and pathological data with clinical trials. The aim of the team is to curate a bespoke Tissue Bank concentrating on the three male cancers. They were delighted to renew their ethical approval for the bank in 2024 which will run for another five years. In summary, it:

- holds over 9,000 male-specific cancer tissue samples to facilitate understanding of prostate, testicular and penile cancers, from the potential causes, through to how they are diagnosed, treated, and possibly prevented.
- houses one of the largest collections of penile cancer tissues in Europe, is one of the largest testicular tissue banks in the world and is custodian of the largest series of untreated prostate cancers globally.
- collaborates with research on an international scale, as well as conducting its own pathological and molecular research into penile, prostate, and testicular cancer.
- works in collaboration with other Orchid funded research projects.
- is committed to the ethical collection, processing, and storage of samples.

*The aim of the team is to curate a bespoke Tissue Bank concentrating on the three male cancers. So they were delighted to renew their ethical approval for the bank for further five years.*

- has major external collaborations with prestigious research bodies such as The Institute of Cancer Research, The Rigshospitalet in Denmark, University College London, Memorial Sloan Kettering Hospital, Indiana University Hospital, The Cleveland Clinic, and The Karolinska Institute.
- is a valuable source of information for students and specialist researchers wanting to learn more about male cancers; as well as being accessible to lay visitors.
- focuses on samples where outcome data is available from clinical trials. Advances in technology increasingly allow high quality sequencing and molecular work in these media.

### Professor Dan Berney

Professor Berney is Editor in Chief of *Histopathology*, a leading journal in the field. He is Past Secretary of the International Society of Urological Pathologists (ISUP), Past Secretary and President of the British Society of Urological Pathologists (BAUP) and Past International Secretary of the British Division of the International Academy of pathologists (BDIAP).

He is the expert pathology lead on testis for the European Association of Urology and helping with their clinical guidance.

He has received from the International Society of Urological Pathology, The Gleason Medal, and

from the British Division of the International Association of Pathology, he received the Cunningham Medal in November 2023.

Professor Berney was co-editor of the 5th edition of the classification of GU-tumours and led on the testis classification for the World Health Organisation and is invited author for .

He has a strong social media presence being one of a select number of uro-pathologists with over 3,000 followers.

He has lectured throughout the world, especially in the USA and also Africa, to improve prostate cancer diagnosis.

He is Visiting Professor at Manipal Medical College in India and was invited to be Visiting Professor at the Cleveland Clinic in Ohio.

Professor Berney has over 320 peer reviewed publications and numerous book chapters on urological pathology. He has an H score of 87 (ie. he has published 87 articles each of which has been cited at least seven times) and his work has been cited over 136,000 times.

### Professor Yong-Jie Lu

Professor Yong-Jie Lu whose work Orchid has previously supported is the scientific lead on the Robert Lane Tissue Bank Governance Committee and has supervised the day-to-day running/maintenance in the past year, while running his research team on prostate cancer circulating biomarker development.

## Highlights of the year

*12 papers were published from the group in the year. Many of these relate to work done on tissue from the Robert Lane Tissue Bank in the past and donated over 10 years ago yet still in clinical use. Professor Berney now has over 320 papers.*

### Prostate cancer

With Professor G Attard at University College London we continue to work on the STAMPEDE clinical trial which aims to assess new treatment approaches for people affected by high-risk prostate cancer. Ms Larissa Mendez had her first abstract accepted on this work to present in Boston in 2025.

Further work continues to be published from the Trans-Atlantic prostate group cohort into early-stage prostate cancer, a longer term follow up is planned as well as a planned project funded by Myriad genetics looking at the use of AI in this cohort to predict outcome.

A collaboration with the Institute of Cancer Research to collect further samples of prostate cancer from recent clinical trials. This supports Orchid work and will focus (among others) on the PACE-B trial which found that men undergoing treatment for prostate cancer could be safely given far less radiotherapy. Tissue has started to be collected and will continue for another two years to 2026.

### Testis cancer

The main success of the year continues in the field of testis cancer with the publication of the second and third collaboration with Denmark into risk factors to

predict whether testis cancer will come back and whether chemotherapy is needed. These papers will directly affect the decisions on who gets chemotherapy after removal of the cancer in surgery.

Professor Berney is lead for the testis International Collaboration on Cancer reporting. This work ensures that pathology reports on testis cancer are standardised worldwide.

With the support of both the Genito-Urinary Pathology Society (GUPS) and the International Society of Urological Pathologists (ISUP), Professor Berney has set up a new group to examine the ‘sex cord stromal tumours’ of the testis. These rare tumours are not well understood, may be malignant and are resistant to treatment. He was the lead on an international meeting in Baltimore in 2024 about these tumours and hopes to make advances in this challenging area.

The logo for this group can be seen below.

This group has one paper in press for 2025 and one in preparation and plan to expand this important work for the treatment of rare testis tumours.

Another paper published in January 2025 looks at the rare spermatocytic tumours’ and showed in novel work, which of these usually rare tumours can occasionally behave in an aggressive manner.



# Research Identifying urine biomarkers for non-invasive prostate cancer surveillance

*Characterisation of the anaerobic microbiome and genomic methylation status of prostate cancer patients experiencing active Vitamin D and K2 deficiency: prevention, risk stratification, diagnosis and treatment potential*

Orchid was pleased to support this new research project led by Dr Belinda Nedjai who is an Associate Professor (Reader) specialising in Cancer Biomarkers and Epigenetics.

## Summary of the project

Prostate cancer is one of the most common cancers among men but many people with slow-growing prostate cancer die with it – not of it. A blood test called the prostate-specific antigen blood test (PSA) is how patients are screened for prostate cancer. If test results are abnormal, further testing is done with a prostate biopsy, which involves obtaining a small sample of prostate tissue. This process is painful and not always predictive of prostate cancer aggressiveness.

A non-invasive solution would greatly benefit the patients and also

the healthcare profession providing a tool for patients’ management. Prostate MRI can also be used, which has been shown to help detect prostate cancers that are likely to be aggressive. So, if this study shows that we can use bacteria to predict who will develop aggressive or recurring prostate cancer, it could potentially help to save lives.

Right now, however, it’s a ‘chicken or the egg’ scenario: does the presence of these bacteria cause cancer? Or does cancer allow these bacteria to flourish? In recent results (Phase 1) Dr Nedjai’s work has demonstrated that obligate anaerobes are associated with an increase of PSA and prostate cancer risk.

Using a urine test could be another great – and non-invasive way – to detect aggressive prostate cancers. 90% of bacterial species in every human can only grow

*Right now, it’s a ‘chicken or the egg’ scenario: does the presence of these bacteria cause cancer? Or does cancer allow these bacteria to flourish?*

without oxygen, ie. obligate anaerobes. Scar tissue after injury or infection can often have reduced blood supply. Bacteria colonising such scarred gastric tissue cause stomach cancer, an idea which was initially ridiculed. Antibacterial treatment now forms the basis of therapy in cancer prevention. Recent research suggests the same may be true for prostate cancer.

Research using genomic methylation studies (these measure switching on and off of genes) has demonstrated chronic inflammation from bacteria affects the methylation status of genes responsible for Vitamin D’s role in controlling bacteria, and prevents Vitamin D working with Vitamin K2 to enhance control of cancer as demonstrated in animal studies.

This research proposal is the first to test this issue in humans. Work demonstrating the health benefits

of fermenting foods from the ZOE project in King’s College, is making this project more important as Vitamin K2 is produced by food fermentation. At the end of this study, the team hope to not only identify the obligate anaerobes responsible for prostate cancer progression, but they will also understand better the link between obligate anaerobes and vitamin K and D.

This work could pave the way to the design of new clinical trials for cancer prevention (by treating Vitamin D and K deficiency), early detection (by detecting obligate anaerobes) and treatment (by identifying new prostate cancer progression genes with methylation).

The main objective has been to develop prognostic models for individuals using obligate anaerobes and DNA methylation with early lesions, using blood, urine and biopsy material and risk factors to personalise management of screen-detected cancers or precancerous lesions to identify those at high-risk, needing more intensive investigations such as MRI scans and molecular studies. Additionally, the aim has to identify those at low-risk, who may benefit from minimal or even no treatment or further screening.

Dr Nedjai has been exploring three questions over the year. These were:

- **Do certain obligate anaerobes drive a specific methylation signature?**
- **Could she and her colleagues identify a non-invasive urine biomarker combining microbiome and DNA methylation to improve the management of patients with indolent cancer on active surveillance?**
- **Can they design a chemo preventive trial to improve the outcome of prostate cancer patients under active surveillance?**

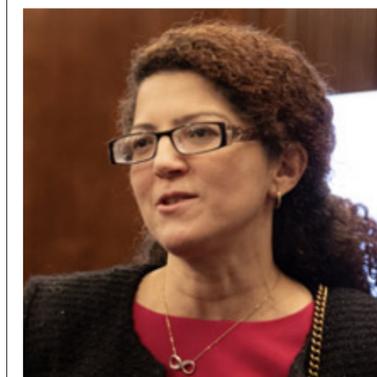
*A key question for Dr Nedjai and her colleagues: can they design a chemo preventive trial to improve the outcome of prostate cancer patients under active surveillance?*

## Progress made

Dr Nedjai and her colleagues have now completed and published a full analysis on the microbiome of urine samples from the PROVENT study. This is a study to see if aspirin with or without vitamin D can delay the progression of prostate cancer in men on active surveillance.

We are delighted to report that this work demonstrates that certain Obligate anaerobes bacteria are associated with high levels of PSA and could perhaps contribute to prostate cancer progression.

January 2025 saw the research published in a paper in *Cancers* which is an esteemed peer reviewed Journal. A summary of the findings will be included in Orchid’s Annual Report for 2024-2025, or can be requested from Orchid.



## Dr Belinda Nedjai

Dr Belinda Nedjai is an Associate Professor (Reader) specialising in Cancer Biomarkers and Epigenetics. She also serves as the Director of the Molecular Epidemiology Laboratory within the Wolfson Institute of Population Health (WIPH).

Dr Nedjai earned her Ph.D. in Functional Genomics from Queen Mary, Bart’s, and the London School of Medicine and Dentistry in London, UK. Her academic journey includes a Master’s degree

in Cellular and Molecular Physiopathology from the University of Sciences, Pierre et Marie Curie, Paris VI, France, and another Master’s degree in Biochemistry with a focus on Immunology and Genetics from the University of Science, Aix Marseille II Luminy, France.

She conducted research for eight years at Imperial College London as post-doctoral researcher and then research Fellow. Her extensive experience spans over 20 years in identifying and validating biomarkers using advanced Next generation sequencing techniques. Her primary research focus is the application of novel quantitative technologies for discovery and validation of DNA methylation biomarkers.

One of Dr Nedjai’s notable achievements is the development and validation of DNA methylation assays for triaging women infected with papillomavirus, such as the S5 classifier, which combines DNA methylation of HPV and human genes. This method has been substantially validated in studies worldwide and is considered a gold standard in the field of HPV-related cancers. Dr Nedjai is currently involved in numerous studies focussing on the development of screening and triage molecular tools and algorithms to detect HPV related precancer lesions and cancer early.

She is dedicated to unravelling genetic and epigenetic pathways in HPV related cancers and working on the development of biomarkers for early cancer detection, accurate diagnosis, and effective cancer management.

Dr Nedjai’s laboratory collaborates closely with clinicians, epidemiologists, and statisticians on various clinical trials, exploring innovative screening, diagnostic, and treatment approaches.

# The year ahead

*As we head into the new financial year, work will be delivered in line with the four pillars in our organisational Strategy 2024 -2028, namely **Support, Awareness , Educate and Research.** Fundraising will underpin everything we do.*

## Support

In line with our strategy, we will continue to offer personal support for patients, families and healthcare professionals, promoting how we can help widely to encourage people from across the four nations to access Orchid’s Nurse-led services. Any service development in the coming year will take on board what we hear from patients, their loved ones, and the healthcare professionals working in the field.

Our Male Cancer Nurse Specialists will be available five days a week to provide information and support to anyone calling Orchid’s Freephone Male Cancer Helpline. Callers to our Helpline may also be signposted to other services, such as Orchid’s telephone counselling service for those diagnosed with penile or testicular cancer, or peer support opportunities.

Plans are in place to use learnings to review our testicular and penile cancer counselling service including the existing protocols, the referral pathway and how its impact is evaluated. Based on feedback from wives and partners of penile cancer patients, we will also be extending this service to them. We will continue to support existing peer support groups, both online and in person. Men continue to tell us there is a lack of support for penile cancer patients, and more is needed. In response, we plan to set up a virtual group which will meet in the evening to be as inclusive as possible, allowing those who work to attend. We will continue to grow the online Wives, Husbands and Partners penile cancer support group in response to need.

The Four Nations Penile Cancer Programme led by Orchid Nurse Sinéad Collins entered its second year in October. During 2024-2025 we will build on the solid foundations and relationships now in place to further raise the profile of penile cancer and improve support for anyone who has been affected by the disease, increasing equity across the UK.

Supported by penile cancer patient advocates, Orchid Nurse Rob Cornes, who is a member of the European Association of Urology Patient Advocacy Group and the European Reference Network eUROGEN European Patient Advocacy Group representing both testicular and penile cancer on behalf of Orchid, will continue to work to improve the patient experience for those affected.

## Awareness

Knowing that cancers found early are often the easiest to treat, we will raise awareness of male cancers, especially in diverse and vulnerable groups to reduce inequality and to reach those who may not feel able to prioritise their health or who miss mainstream health messaging.

Male Cancer Information Roadshows remain an established part of our community outreach, through which we take information right into the heart of communities, mainly in areas of deprivation. These will be delivered in targeted communities as funding becomes available. We will also continue to offer male cancer talks and presentations to community groups and via our Health at Work programme. As the new year started, talks were being booked in Deaf Clubs to be supported by a British Sign Language interpreter. Bookings were also being made to give talks in Churches with mainly Black African and Black Caribbean congregations in response to Black men’s increased risk of prostate cancer.

An exciting new three-year programme called “Active Participation in Male Cancer Awareness in Prisons” started in August 2024. This is funded by the National Lottery Community Fund and Orchid will deliver talks in prisons across England, attend health days, train residents as Male Cancer Community Champions, and offer support for those diagnosed.

Another innovative development in the year ahead is our new Every Last Drop prostate cancer awareness campaign. This is scheduled to go live in petrol stations in the Brighton area and on the Isle of Man soon after the new year starts. This will be delivered with thanks to sponsorship funding from Astellas, a grant from Takeda and the support of the Isle of Man Anti-Cancer Association.

Digital activity will continue to be important as we use our social media platforms to reach both existing and new audiences with male cancer messaging and information about the support Orchid can offer. Campaigns in the pipeline for delivery in the first half of the year include one targeting Deaf people using images and videos of Deaf people and using British Sign Language, one using a young man who was diagnosed with testicular cancer to raise awareness

amongst young men, and another to reach trans women at risk of prostate cancer.

Orchid’s Male Cancer Awareness Week will take place between 15-21 September 2025 with engaging messaging, with International Penile Cancer Awareness Day on 20 September 2025.

## Educate

During the year our Nurses will review Orchid information about diagnosis, treatment and care to ensure that it is up to date.

Our Nurses will also continue to promote our resources to, and work with, healthcare professionals to improve the patient journey for those affected by male cancer. We will work to build closer relationships with healthcare professionals such as urologists and pharmacists to disseminate information, as well as with targeted corporate partners to spread male cancer messaging.

Furthermore, we will keep working across the four nations to equip people with knowledge about the signs, symptoms, treatment and care options, targeting the most vulnerable and at-risk groups.

## Research

Research is vital to understand why men develop prostate, testicular or penile cancer and to improve diagnosis and treatment. There will be two areas of research funded by Orchid grants in the new financial year.

We are delighted to have committed a grant towards the continuation of the important work led by Professor Dan Berney in the Robert Lane Tissue Bank from 1 October 2024 to 30 September 2025. In addition, work will be continuing for the first few months of the year on the research funded by a grant from the Research Innovation Project which is led by Dr Belinda Nedjai.

### **Environmental Policy**

At Orchid, we are committed to reducing our carbon footprint and minimising our environmental impact. As part of our ongoing efforts, we continuously monitor our activities to align with our Environmental Policy.

One key initiative is optimising how we share resources. Encouraging digital downloads over printed materials will help us reduce paper waste, lower postage costs, and minimise our overall environmental impact, all while ensuring that individuals still have easy access to the vital information and support they need.

### **Fundraising**

Orchid’s work is only possible because of the generosity of our supporters, and we will look after them in every way we can. We will review our supporter care processes to ensure people have an excellent experience whilst fundraising for us. We will continue to offer the best possible support to our corporate partners, the Charitable Trusts and Foundations who give to us, and all the individuals and community groups who support us with donations and fundraise on our behalf.

Our fundraising strategy for the year will be to generate income from diverse income streams at the best possible return on investment to ensure the charity has sufficient funding in place to deliver our plans for the coming years. We will explore new income generating opportunities in all areas of fundraising. Applications will be submitted to warm Charitable Trusts and Foundations on a rolling basis, carrying out research to identify new potential supporters. We will develop mutually beneficial partnerships with our corporate supporters to meet their needs as well as Orchid’s.

As the current financial year has progressed, securing unrestricted income has become increasingly challenging, while operational costs continue to rise. In response, Orchid Trustees have been reviewing all areas of the charity’s work and exploring a range of options to help increase income and reduce expenditure, whilst ensuring the charity remains effective and sustainable.

### **Thank you**

We are grateful to everyone who contributed towards our work in the last year, as well as to those who will support us in the year ahead. As the year began, a wonderful group of young men in the Sixth Form at Warminster School were busy fundraising ahead of October’s Bournemouth Half Marathon, as were our magnificent team of runners in the Royal Parks Half Marathon. We are looking forward to supporting more wonderful fundraisers as the year progresses.

# Governance

*Orchid’s aim is to provide greater knowledge and awareness about male specific cancers by funding scientific and medical research into the prevention, diagnosis and treatment of these diseases, raising awareness, delivering Nurse-led services and providing information about them to people throughout the UK.*

## Objects, operating context and activities

### Objects

The number of people being diagnosed with prostate, testicular or penile cancer in the UK has been increasing. There are now over 58,000 new cases of these cancers each year. Orchid’s aim is to provide greater knowledge and awareness about male specific cancers by funding integrated scientific and medical research into the prevention, diagnosis and treatment of these diseases, raising awareness, delivering Nurse-led services and providing eye-catching, easy to understand information about them to people throughout the UK, thereby helping to ensure a better quality of life for those affected.

### Operating context and activities

Orchid’s aim is to offer the best possible care and support for men and their families through awareness and education programmes, to promote better understanding of the signs and symptoms of these cancers, to encourage an early diagnosis and improved outcomes and to ensure the best possible care through our influence at a local and national level. Through funding world class research, our aim is to improve our understanding of male cancers, how they work, possible causes and to identify new treatments and enhance care. Support and information delivered by our

Nurse Specialists and Community Engagement Team enables people interested in or affected by male cancers to have the best possible outcome.

## Structure, governance and management

Duly registered as a Charity, Orchid is incorporated as a company, limited by guarantee, and governed by its Memorandum and Articles of Association.

Orchid recognises that an effective Board of Trustees with a balanced composition is essential if the charity is to be effective in achieving its objects, and a new Trustee Recruitment and Training Policy was agreed during the year. Applications from individuals seeking to become a Trustee will be considered as and when appropriate by the Board. Trustees acknowledge the need to increase diversity on the Board and continue to explore the best ways to do this.

A governance audit has been agreed. It will use the template of the Charity Governance Code and the Charity Commission’s governance recommendations and will be complemented by a skills audit.

The Board met four times during the year, and most meetings were held virtually during 2023-2024. At the Annual General Meeting, as required by the constitution, one third of the Trustees (or the nearest number thereto) retire from office in rotation, in order of longevity of appointment and are eligible to be reappointed.

## Trustee training and induction

New Trustees are offered an induction programme. All new Trustees receive a copy of Orchid’s governing documentation, the most recent Annual Report, and the Charity Commission’s The essential trustee: what you need to know, what you need to do (CC3). New Trustees are also offered a meeting with the lead programme researchers and a visit to the research programmes. In the absence of in-house provision, or an otherwise formalised programme of training, the Chief Executive advises Trustees of opportunities that will increase their general understanding of voluntary sector, healthcare and/or medical research issues.

Opportunities for ongoing governance training are highlighted in the monthly updates the CEO provides for Trustees. Trustees can elect to attend courses which interest them or which they feel will benefit them in their role as an Orchid Trustee.

## Delegation and decision-making

The decision-making process operates as follows:

- At the strategic level, the Board of Trustees regularly reviews Orchid’s direction in the wider context of medical charities, requiring the Chief Executive to identify relevant key issues and present options for its consideration. Due governance

remains a key requirement.

- The Finance Committee is responsible for the financial oversight of the Charity including budgeting, financial planning and monitoring as well as financial reporting and the creation and monitoring of internal controls and accounting policies. It presents a report to the Board at each of its meetings. As at 30 September 2024, it comprised the Honorary Treasurer, Mr W Cohen, Mr C Osborne and Mr S Harris.
- At the operational level, the Board delegates the day-to-day running of the Charity to the Chief Executive, requiring him to deliver every aspect of governance, planning and performance in accordance with the agreed strategic direction. The Board is kept apprised of personnel, awareness, research programme and budgetary issues.

## Public benefit

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit including (PB2 Public Benefit: Running a Charity).

## Key management personnel and remuneration policy

Orchid is committed to attracting and retaining talented staff. Staff are kept fully informed of the organisation’s strategy and

objectives, and individual performance is reviewed throughout the year. Learning and development remain a priority. Temporary and volunteer personnel are engaged for specific tasks to ensure a balanced approach to managing administration, awareness campaigns, support services and fundraising.

The key management personnel comprise the Trustees and the Chief Executive. Trustees do not receive remuneration. The salary of the Chief Executive is set by the Chairman of the Board of Trustees in consultation with the Finance Committee and Board of Trustees following an annual review of performance. The Charity uses Royal College of Nursing (RCN) bands, NHS pay scales and Charity Salary Surveys for benchmarking salaries of all other members of staff. Annual salary increases for staff are discussed and where applicable approved by the Finance Committee and Board of Trustees.

## Research Programme: Peer Review

Given the importance of expert independent peer review in validating applications for new research grants and the verification of outcomes, a Scientific Advisory Board provides the Board of Trustees with the necessary degree of objectivity as to the quality, value for money and efficiency of research that the Charity currently funds or may consider funding.

## Internal control and risk management

Orchid is committed to active management of risk. Risk management is incorporated into governance and management structures, planning processes and all aspects of service delivery.

Orchid produces a risk register which identifies risk and allocates responsibility for managing areas of risk to named individuals. Following Charity Commission recommendations the risk register identifies risks under the following headings:

- Governance and compliance
- Operational
- Financial
- Research
- Environmental/external
- Quality assurance

Each identified risk is assessed in terms of likelihood and impact and then weighted giving a gross risk rating. Actions to minimise each risk are identified and responsibility for monitoring these is given to named individuals. The strength of each risk management strategy is given a numeric rating enabling the net risk to be calculated.

The Chief Executive is responsible to the Board for the management and implementation of the risk management strategy and reports to the Board on progress towards mitigating each risk. Risk is reviewed quarterly by staff and not less than annually by the Finance Committee and Board of Trustees. They direct the Chief Executive as to the priorities and action to be taken to mitigate or remove them.

Several other policies, therefore, deal with risk management and risk assessment e.g. Health and Safety Policy, Safeguarding etc. All policies are reviewed annually and updated in line with changes in legislation, regulation and best practice. New policies are introduced as required.

Specific risks which, if materialised, would have had a significant impact on the Charity have been identified. These are as follows:

## Governance and compliance

### Ability to maintain a Board of Trustees with all the skills required to ensure that all aspects of governance are adhered to

Mitigation

- An ongoing review of the composition of the Board of Trustees to ensure that all key functions, including medical, legal and financial, are covered by suitably qualified professionals
- Training and support for Board of Trustees and Finance Committee
- Dedicated specialist resource applied in key areas e.g. health and safety, HR and legal
- Ensuring that key management personnel and advisers are of a calibre to ensure that the Charity is aware of and compliant with regulatory and similar requirements

## Operational

### Attracting, developing and retaining talented staff in a competitive employment market

Mitigation

- Annual salary review to include benchmarking of compensation and benefits
- Staff development, training and succession planning programmes
- Communication programme to ensure staff are involved in the development of and progress towards Orchid's strategy and annual workplan

## Financial

### Economic pressures, competition, fundraising regulatory environment and consumer behaviour changes leading to a significant fall in income

Mitigation

- Annual budgeting and ongoing management, reporting and monitoring of financial performance
- Diversification of income streams
- Ongoing consideration of market and consumer trends and regulations including GDPR

## Research

### Orchid's Research Programme fails to deliver results

Mitigation

- Scrutiny and approval of research funding applications by an expert Scientific Advisory Board
- Annual review of progress

## Environmental / external

### Changes in government policy or budgets, Charity sector regulations, or reform of the NHS or changes to the research environment that negatively impact on Orchid's work

Mitigation

- Key personnel monitor public policy and the regulatory environment on an ongoing basis to ensure potential risks can be proactively managed
- Chief Executive and Nurse Specialists attend key events and forums to help shape agenda
- Chief Executive and the Board of Trustees routinely scrutinise alignment with, and progress

## Quality assurance

### Patients, their families, health and social professionals, educators and other interested parties given inaccurate, poor quality information leading to reputational damage

Mitigation

- Services developed, delivered and evaluated in line with agreed protocol and standards
- Nurse Specialists are members of the Royal College of Nursing (RCN) and the British Association of Urological Nurses (BAUN), and registered with the Nursing and Midwifery Council (NMC)
- All information materials and content regularly reviewed and updated
- High-quality training for staff

# Financial review

## Results for the year

Income for the year ended 30 September 2024 totalled £767,210 (2023: £730,024). After total expenditure of £1,047,335 (2023: £634,721), the year's activities show a net deficit of £280,125 (2023: surplus of £95,303). Total reserves at the end of the year amounted to £357,014 (2023: £637,139).

## Reserves policy

Designated reserves are funds that have been earmarked by the Trustees for future expenditure on the objectives of the Charity, and at the end of the year the Trustees had designated £121,808 to help fund the costs of increased organisational capacity with the Charity. Free reserves are distinct from funds that have been earmarked or 'designated' for future expenditure on the objectives of the Charity, but for which legal liability has not yet been accepted. They must be maintained at a level which ensure the Charity's core activity of funding research and awareness during a period of sustained unforeseen difficulty and a proportion must be in a readily realisable form. The calculation of the required level of reserves is an integral part of the Charity's planning, budgeting and forecast cycle. It should take into account:

- risks associated with each income and expenditure stream differing from that budgeted
- planned activity level
- organisational commitments.

The available free reserves net of tangible and intangible fixed assets are £79,367 (2023: £157,287). It is the Charity's policy to maintain free reserves of approximately 3–4 months of operating costs. At current levels of expenditure this equates to £155,000–£212,000.

## Formal statements Statement of Trustees' responsibilities

The Trustees, who are also directors of Orchid Cancer Appeal for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice.)

Company law requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## Independent Examiner's information

So far as each of the directors at the time the Trustees' report is approved is aware:

- a) there is no relevant information of which the examiner is unaware; and
- b) they have taken all relevant steps they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the examiners are aware of that information.

The examiner, Moore Kingston Smith LLP, has been authorised for appointment in accordance with Section 485 of the Companies Act 2006.

Moore Kingston Smith LLP has indicated its willingness to continue in office and in accordance with the provisions of the Companies Act, it is proposed that it will be re-appointed examiner for the ensuing year.

The financial statements have been prepared in accordance with the provisions of the Companies Act 2006 Part 15 relating to small companies, the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Memorandum and Articles of Association of the Company.

Signed on behalf of the Trustees



W Cohen, Treasurer  
18/06/25

## Independent Examiner’s Report to the Trustees of Orchid Cancer Appeal

### I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 September 2024.

#### Responsibilities and basis of report

As the charity’s trustees (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 (“the 2006 Act”).

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity’s accounts as carried out under section 145 of the Charities Act 2011 (“the 2011 Act”). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act.

#### Independent examiner’s statement

Since the Company’s gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Moore Kingston Smith LLP*

Adam Fullerton FCA DChA

Date: 26 June 2025

For and on behalf of  
Moore Kingston Smith LLP  
Chartered Accountants  
6th Floor, 9 Appold Street,  
London  
EC2A 2AP

## Statement of financial activities

(incorporating an income and expenditure account)  
For the year ended 30 September 2024

	Note	Unrestricted Total £	Restricted Total £	Year ended 30 September 2024 £	Year ended 30 September 2023 £
<b>Income from:</b>					
Donations and Legacies	2	467,901	156,644	<b>624,545</b>	567,782
Charitable Activities	4	-	140,344	<b>140,344</b>	160,850
Trading Activities		419	-	<b>419</b>	272
Investment income		1,902	-	<b>1,902</b>	1,120
<b>Total income</b>		<b>470,222</b>	<b>296,988</b>	<b>767,210</b>	<b>730,024</b>
<b>Expenditure on:</b>					
Raising funds Fundraising (donations and grants)	5	196,759	-	<b>196,759</b>	163,449
Charitable Activities Education and Awareness	5	332,846	284,001	<b>616,847</b>	420,021
Research	5	22,694	211,035	<b>233,729</b>	51,251
<b>Total expenditure</b>		<b>552,299</b>	<b>495,036</b>	<b>1,047,335</b>	<b>634,721</b>
<b>Net income / (expenditure) and net movement in funds</b>	5,6	<b>(82,077)</b>	<b>(198,048)</b>	<b>(280,125)</b>	95,303
<b>Reconciliation of funds</b>					
Total funds brought forward		298,601	338,538	<b>637,139</b>	541,836
<b>Total funds carried forward</b>		<b>216,524</b>	<b>140,490</b>	<b>357,014</b>	637,139

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 14 to the financial statements.

## Balance sheet

As at 30 September 2024

	Note	30 September 2024 £	30 September 2023 £
<b>Fixed Assets</b>			
Tangible Assets	10	3,225	3,340
Intangible fixed assets	11	12,125	16,166
<b>Current Assets</b>			
Cash at bank and in hand		526,386	630,903
Debtors	12	157,187	67,957
		<b>683,573</b>	698,860
<b>CREDITORS</b>			
Amounts due within one year	13	(341,909)	(81,227)
<b>Net Current Assets</b>		<b>341,664</b>	617,633
<b>Total Assets less Current Liabilities</b>	14	<b>357,014</b>	637,139
<b>NET ASSETS</b>		<b>357,014</b>	637,139
<b>Represented by:</b>			
General Unrestricted Funds		94,717	176,793
Designated Funds		121,808	121,808
		<b>216,525</b>	298,601
Restricted funds		140,489	338,538
		<b>357,014</b>	637,139

The company is limited by guarantee.

For the year ending 30 September 2024 the charitable company was entitled to exemption from statutory audit under Section 477 of the Companies Act 2006 relating to small companies.

No notice from Trustees requiring an audit has been deposited under Section 476 of the Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board and authorised for issue on 18/06/25 and signed on its behalf by:



Mr W Cohen  
Company number 3963360

## Statement of cash flows

For the year ended 30 September 2024

	2024 £	2023 £
<b>Cash flows from operating activities:</b>		
Net (expenditure)/income for the year	(280,125)	95,303
Adjustments for:		
Depreciation charges	5,655	5,338
Interest	(1,902)	(1,120)
Decrease / (increase) in debtors	(89,230)	40,849
(Decrease) / increase in creditors	260,682	(89,282)
<b>Net cash (used in)/provided by operating activities</b>	<b>(104,920)</b>	51,088
<b>Cash flows from investing activities:</b>		
Interest	1,902	1,120
Purchase of fixed asset	(1,499)	(11,749)
<b>Net cash (used in) investing activities</b>	<b>403</b>	(10,629)
Change in cash and cash equivalents in the year	<b>(104,517)</b>	40,459
Cash and cash equivalents at the beginning of the year	<b>630,903</b>	590,444
Cash and cash equivalents at the end of the year	<b>526,386</b>	630,903
<b>Analysis of cash and cash equivalents</b>		
Cash at bank and in hand	<b>526,386</b>	630,903
	<b>526,386</b>	630,903

## Notes to the financial statements

### 1. Accounting policies

For the year ended 30 September 2024

#### Basis of Preparation

These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP), the Companies Act 2006 and the Charities Act 2011.

#### Going Concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements. In particular the trustees have considered the charities forecasts and projections and have taken account of pressures on donation income. After making enquiries the trustees have concluded there is a degree of uncertainty around donation income for 2024/25 however that there is a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

The trustees confirm that there are no material uncertainties about the

ability of the charity to continue as a going concern. The charity, therefore, continues to adopt the going concern basis in preparing its financial statements.

#### Functional Currency

The functional currency is considered to be in pounds sterling because that is the currency of the primary economic environment in which the charity operates. The financial statements are also presented in pounds sterling, rounded to the nearest £1.

#### Taxation

The Charity has suffered no tax charge as it is not subject to UK Corporation tax on its charitable activities.

#### Depreciation

Depreciation is provided at the following annual rates so as to write off the cost of each asset over its useful life. Assets with a purchase consideration in excess of £1,000 are capitalised.

Computer and Office Equipment - 33 1/3% on written down value.

#### Intangible fixed assets and Amortisation

Intangible fixed assets are included in the balance sheet at original cost less accumulated amortisation. Amortisation is provided on a straight line basis calculated to write down the cost of all intangible assets to their estimated residual values over the number of years of expected use. Assets are amortised at the following rate:

Website - 20% on straight line value

#### Funds Accounting

General funds are unrestricted funds available for use at the discretion of the Trustees in furtherance of the general activities of the Charity and which have not been designated for other purposes.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes.

Restricted funds are funds subject to specific restrictions imposed by donors or by the nature of the appeal.

#### Income

Income becoming available to the Charity is recognised when there is entitlement to the income, probability of receipt and amounts can be measured reliably as per FRS102 SORP.

Gifts in kind are valued and brought in as income and the appropriate expenditure, when the items are used/distributed. The values attributable to gifts in kind are an estimate of the gross value to the organisation, where quantifiable. Where this intangible income relates to project activities, it is included as an activity in furtherance of the Charity's objects.

#### Expenditure

Cost of raising funds includes costs associated with the fund-raising events in furtherance of the Charity's objects.

Charitable expenditure includes costs associated with particular activities in furtherance of the Charity's objects.

Governance costs are those incurred in connection with the management of the Charity's assets, organisational

administration, and compliance with constitutional and statutory requirements and are included within support costs.

Charitable expenditure comprises direct expenditure including direct staff costs attributable to the activity. Support costs which cannot be directly attributed to an activity have been allocated to activities on a basis consistent with use of the resources.

Grants payable are charged when the offer is conveyed to the recipient except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the balance sheet date are noted as a commitment, but not accrued as expenditure.

#### Financial Instruments

The charitable company has elected to apply the provisions of Section 11 'Basic Financial Instruments' of FRS 102 to all of its financial instruments. Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously. With the exceptions of prepayments, deferred income and amounts owed to or from HMRC. All other debtor and creditor balances are considered to be basic financial instruments under FRS 102.

#### Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

#### Cash and Cash equivalents

Cash and cash equivalents in the balance sheet comprise cash at banks and in hand and term deposits with an original maturity date of three months or less. For the purpose of the statement of cash flows, cash and cash equivalents consist of cash and cash equivalents as defined above.

#### Creditors

Short term trade creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method. Deferred income represents grants, contract funding and training fees relating to future periods.

#### Pension Scheme

The Charity operates a defined contribution stakeholder pension scheme. The amount charged to the statement of financial activities in respect of pension costs is the Charity's contributions payable in the year. The assets of the scheme are held separately from the Charity. There was no outstanding liability owed to the scheme at the end of the current or prior years.

#### Employee Benefits

The cost of short-term employee benefits are recognised as a liability and an expense. The cost of any material unused holiday entitlement is recognised in the period in which the employee's services are received.

#### Critical accounting estimates and areas of judgement

In the view of the Trustees in applying the accounting policies adopted, no judgements were required that have significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions carry a significant risk of material adjustment in the next financial year.

## 2. Donations

Current year	Year ended 30 September 2024			Year ended 30 September 2023
	Restricted £	Unrestricted £	Total £	Total £
Individuals	1,360	155,961	<b>157,321</b>	58,012
Legacies	-	-	-	19,147
Corporates	-	91,226	<b>91,226</b>	76,601
Trusts and Foundations	155,284	49,850	<b>205,134</b>	264,628
Fundraising Events	-	170,864	<b>170,864</b>	149,394
<b>Total</b>	<b>156,644</b>	<b>467,901</b>	<b>624,545</b>	<b>567,782</b>

Prior year	Year ended 30 September 2023		
	Restricted £	Unrestricted £	Total £
Individuals	500	57,512	<b>58,012</b>
Legacies	-	19,147	<b>19,147</b>
Corporates	-	76,601	<b>76,601</b>
Trusts and Foundations	256,650	7,978	<b>264,628</b>
Fundraising Events	-	149,394	<b>149,394</b>
<b>Total</b>	<b>257,150</b>	<b>310,632</b>	<b>567,782</b>

## 3. Fundraising events

Current year	Year ended 30 September 2024			Year ended 30 September 2023
	Restricted £	Unrestricted £	Total £	Total £
Cycling events	-	9,253	<b>9,253</b>	2,296
Running events	-	57,014	<b>57,014</b>	68,852
Third party organised events	-	99,324	<b>99,324</b>	63,886
Trek	-	-	-	92
Other	-	5,273	<b>5,273</b>	14,268
<b>Total</b>	<b>-</b>	<b>170,864</b>	<b>170,864</b>	<b>149,394</b>

Prior year	Year ended 30 September 2023		
	Restricted £	Unrestricted £	Total £
Cycling events	-	2,296	<b>2,296</b>
Running events	-	68,852	<b>68,852</b>
Third party organised events	-	63,886	<b>63,886</b>
Trek	-	92	<b>92</b>
Other	-	14,268	<b>14,268</b>
<b>Total</b>	<b>-</b>	<b>149,394</b>	<b>149,394</b>

## 4. Charitable activities

Current year	Year ended 30 September 2024			Year ended 30 September 2023
	Restricted £	Unrestricted £	Total £	Total £
National Lottery Community Fund	140,344	-	<b>140,344</b>	160,850
<b>Total</b>	<b>140,344</b>	<b>-</b>	<b>140,344</b>	<b>160,850</b>

Prior year	Year ended 30 September 2023		
	Restricted £	Unrestricted £	Total £
National Lottery Community Fund	160,850	-	<b>160,850</b>
<b>Total</b>	<b>160,850</b>	<b>-</b>	<b>160,850</b>

## 5. Total expenditure

	Cost of raising funds £	Education and Awareness £	Research £	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Grants	-	-	205,428	<b>205,428</b>	18,519
Staff costs	91,218	192,408	18,983	<b>302,609</b>	264,654
Fundraising expenses	60,767	-	-	<b>60,767</b>	39,663
Information materials	-	293,692	-	<b>293,692</b>	126,256
Direct costs	-	27,196	-	<b>27,196</b>	33,511
	<u>151,985</u>	<u>513,296</u>	<u>224,411</u>	<u><b>889,692</b></u>	<u>482,603</u>
Support costs					
Depreciation	1,590	3,734	331	<b>5,655</b>	5,338
Other	34,130	80,121	7,103	<b>121,354</b>	117,930
Governance - staff costs	6,551	13,820	1,363	<b>21,734</b>	22,099
Governance - independent examiners	2,503	5,876	521	<b>8,900</b>	6,751
	<u>44,774</u>	<u>103,551</u>	<u>9,318</u>	<u><b>157,643</b></u>	<u>152,118</u>
<b>Total expenditure</b>	<u>196,759</u>	<u>616,847</u>	<u>233,729</u>	<u><b>1,047,335</b></u>	<u>634,721</u>
<b>Prior year</b>	<u>163,449</u>	<u>420,021</u>	<u>51,251</u>	<u><b>634,721</b></u>	

## 6. Grants awarded

	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Grant commitments brought forward	<b>35,646</b>	126,617
Institutional grants for medical research awarded during year/period		
- Orchid Study and Travel Awards (2024: 2 individuals, 2023: 2 individuals)	<b>1,128</b>	1,000
- Barts and London School of Medicine	<b>54,398</b>	35,646
- Write off	<b>149,902</b>	(18,128)
Payments made during period/year	<b>(4,182)</b>	(108,489)
Grant commitments carried forward	<b>236,892</b>	36,646
Payable less than one year	<b>236,892</b>	36,646
Payable two to five years	-	-

## 7. Net expenditure for the period

This is stated after charging:	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Depreciation	<b>1,613</b>	1,297
Independent examiners' remuneration:		
Independent examination	<b>5,700</b>	5,435
Trustees' remuneration	-	-

## 8. Staff costs and numbers

Staff costs were as follows:	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Salaries and wages	<b>269,204</b>	235,955
Social security costs	<b>22,772</b>	18,666
Pension contributions	<b>3,307</b>	2,122
	<u><b>295,283</b></u>	<u>256,743</u>
Consultant costs	<b>29,060</b>	30,010
<b>Total cost</b>	<u><b>324,343</b></u>	<u>286,753</u>

During the year ended 30 September 2024, one employee earned more than £60,000 (Year to 30 September 2023: 1).

The pension contribution paid in respect of this employee totalled £Nil (2023: £Nil)

The key management personnel of the charity comprise the trustees and the chief executive.

The charity trustees do not receive remuneration.

The total remuneration of the chief executive was £86,324 (year ended 30 September 2023: £83,579).

The number of employees whose emoluments amounted to over £60,000 in the year (exclusive of employer pensions and employer National Insurance contributions) was as follows:

	2024 No.	2023 No.
£70,000–£79,999	<b>1</b>	1

The average number of employees during the year was 7.4 (2023: 7.4)

The average number of employees during the year on a headcount basis was as follows:

	2024 No.	2023 No.
Fundraising	<b>1.7</b>	1.7
Education and Awareness	<b>5.4</b>	5.4
Grant support	<b>0.3</b>	0.3
Overall average	<u><b>7.4</b></u>	<u>7.4</u>

## 9. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

## 10. Tangible fixed assets

	Computer and office equipment Total £	30 September 2024 Total £
<b>Cost</b>		
At the start of the period	10,924	10,924
Additions	1,499	1,499
At the end of the period	12,423	12,423
<b>Depreciation</b>		
At the start of the period	7,584	7,584
Charge for Period	1,614	1,614
At the end of the period	9,198	9,198
<b>Net book value</b>		
<b>At the end of the period</b>	<b>3,225</b>	<b>3,225</b>
At the start of the period	3,341	3,341

## 11. Intangible fixed assets

	Website development Total £	30 September 2024 Total £
<b>Cost</b>		
At the start of the period	20,208	20,208
Additions	-	-
At the end of the period	20,208	20,208
<b>Amortisation</b>		
At the start of the period	4,042	4,042
Charge for Period	4,041	4,041
At the end of the period	8,083	8,083
<b>Net book value</b>		
<b>At the end of the period</b>	<b>12,125</b>	<b>12,125</b>
At the start of the period	16,166	16,166

## 12. Debtors

	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Prepayments	69,476	7,439
Other debtors and accrued income	87,711	60,518
	<b>157,187</b>	<b>67,957</b>

## 13. Creditors: amounts due within one year

	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Grants Payable	236,892	35,646
Trade and Other Creditors	62,976	11,424
Accruals	42,041	-
	<b>341,909</b>	<b>47,070</b>

## 14. Movements in funds

	Brought forward £	Income £	Expenditure £	Carried forward £
<b>Unrestricted</b>				
General	176,793	470,222	(552,299)	94,716
Designated – Development	121,808	-	-	121,808
<b>Total unrestricted</b>	<b>298,601</b>	<b>470,222</b>	<b>(552,299)</b>	<b>216,524</b>
<b>Restricted</b>				
Counselling	-	10,000	(5,500)	4,500
The National Lottery Community Fund: – Overcoming the Barriers	29,030	81,629	(110,659)	-
The National Lottery Community Fund: – Active Participation in Male Cancer Awareness in Prisons	-	58,715	(7,630)	-
The Innovation Research Project	156,137	500	(156,637)	-
Penile Cancer Peer Support	1,565	2,484	(3,244)	805
Education and Awareness	4,000	22,500	(25,500)	1,000
Student Study and Travel Scholarships	3,729	-	(1,000)	2,729
Roadshows	-	50,160	(49,300)	860
Robert Lane Tissue Bank	13,054	49,500	(54,398)	8,156
Nurse Led Services	2,000	31,500	(17,000)	16,500
Four nations penile cancer programme	129,023	-	(69,668)	59,355
<b>Total restricted</b>	<b>338,538</b>	<b>296,988</b>	<b>(495,036)</b>	<b>140,490</b>
<b>Total funds</b>	<b>637,139</b>	<b>767,210</b>	<b>(1,047,335)</b>	<b>357,014</b>

## 14. Movements in funds (continued)

Prior year movements in funds	Brought forward £	Income £	Expenditure £	Carried forward £
<b>Unrestricted</b>				
General	175,208	312,024	(310,439)	176,793
Designated – Development	121,808	-	-	-
<b>Total unrestricted</b>	<u>297,016</u>	<u>312,024</u>	<u>(310,439)</u>	<u>298,601</u>
<b>Restricted</b>				
The National Lottery Community Fund - RC England-wide	32,445	166,673	(158,322)	29,030
Male Cancer Nurse Information Specialist - other funders	8,252	12,100	(16,752)	0
The Innovation Research Project	92,800	68,700	(7,320)	156,137
Penile Cancer Peer Support	-	8,500	(7,500)	1,565
Education and Awareness	5,000	58,950	(30,295)	4,000
Student Study and Travel Scholarships	6,729	-	(2,000)	3,729
Roadshows	2,860	42,871	(38,871)	0
Robert Lane Tissue Bank	-	48,700	(35,646)	13,054
Nurse Led Services	-	2,000	-	2,000
Four nations penile cancer programme	-	130,000	(977)	129,023
<b>Total restricted</b>	<u>244,820</u>	<u>418,000</u>	<u>(324,282)</u>	<u>338,538</u>
<b>Total funds</b>	<u>541,836</u>	<u>730,024</u>	<u>(634,721)</u>	<u>637,139</u>

General funds are unrestricted funds available for use at the Trustees' discretion in furtherance of the general activities of the charity and which have not been designated for other purpose

Designated Development funds represent monies set aside at the Trustees' discretion to be used to help fund the costs related to increasing the organisational capacity of the charity.

## 15. Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total funds at 30 September 2024 £
Fixed Assets	3,225	-	3,225
Current Assets	555,207	140,490	695,697
Creditors due within one year	(341,908)	-	(341,908)
<b>Net assets at 30 September 2024</b>	<u>216,524</u>	<u>140,490</u>	<u>357,014</u>

### Prior year analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total funds at 30 September 2023 £
Fixed Assets	3,340	-	3,340
Current Assets	376,490	338,538	715,028
Creditors due within one year	(81,229)	-	(81,229)
<b>Net assets at 30 September 2023</b>	<u>298,601</u>	<u>338,538</u>	<u>637,139</u>

## 16. Related party transactions

Aggregate donations of £50,000 were received from trustees in the year ended 30 September 2024. (Year to 30 September 2023: £500).

## 17. Financial commitments

For the year ended 30 September 2024, the charity was committed to making the following future payments under non cancellable operating leases.

	Year ended 30 September 2024 Total £	Year ended 30 September 2023 Total £
Land and buildings		
Expiring within one year	15,637	15,637
Expiring within two to five years	-	-
	<u>15,637</u>	<u>15,637</u>

## 18. Capital commitments

At the year ended 30 September 2024, the charity had no capital commitments.

